



Mobile Style Guide Version 1.0



Universal Style Guide

Last update: 4-20-2015

Grid

*Based on 640 pixels
Should scale appropriately down.

Typography

To keep a consistent look throughout the site.

We have established four main font sizes.

These are the basic four:

*There will be exceptions in certain areas of the site which will be specified when needed.

Modal Head
20 pt Interstate Light
1.6 em

MHeading 1
15 pt Interstate Light
1.3 em

MHeading 2
12 pt Interstate Light
1 em

Paragraph 1
10 pt Interstate Light
0.8 em

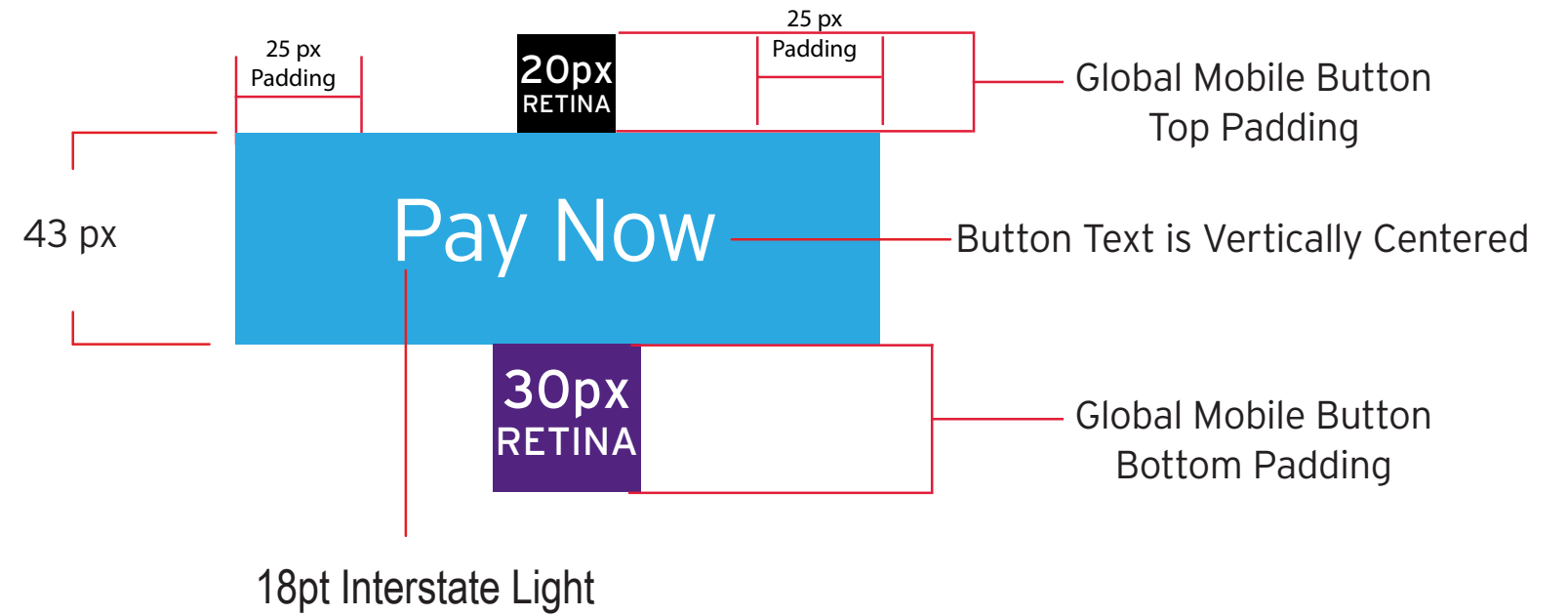
Buttons

All buttons on mobile will be 43px high and depending on content, the width will adjust accordingly to 25px padding on both sides of the text.

All payment related buttons will be in the "Azure" color.







All others will be in "Michigan" color.

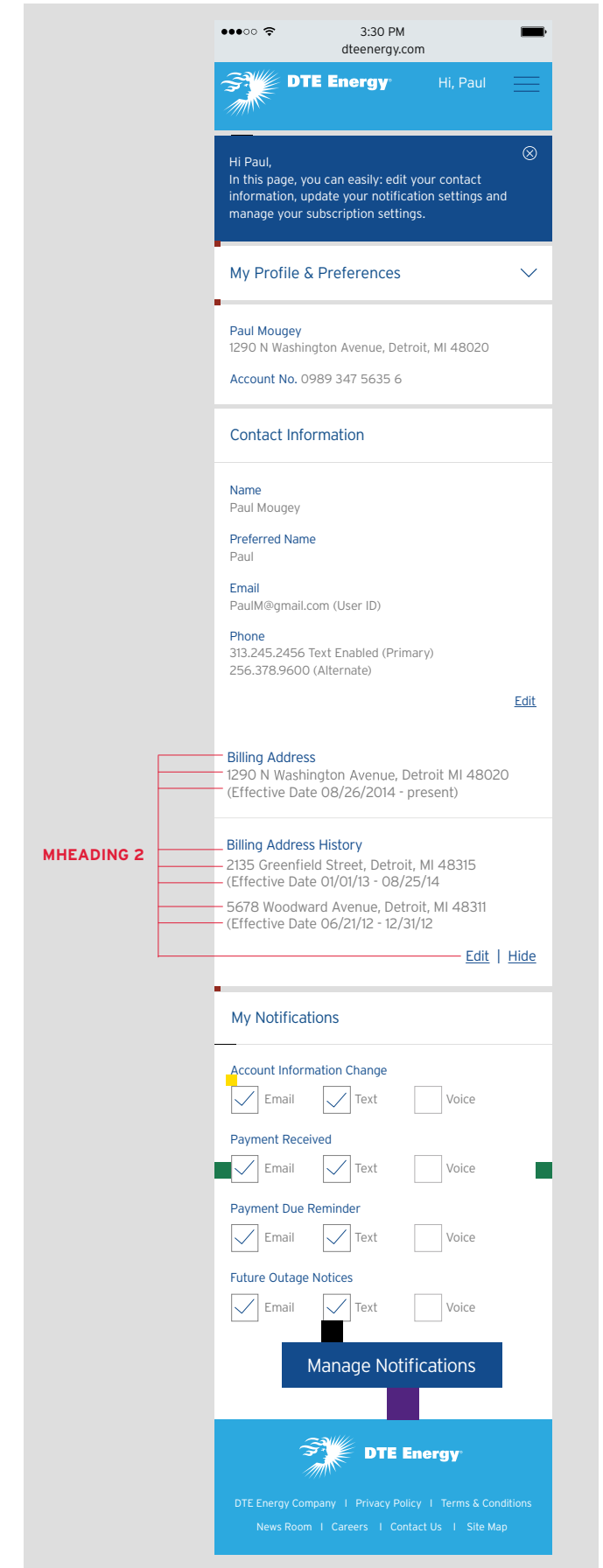
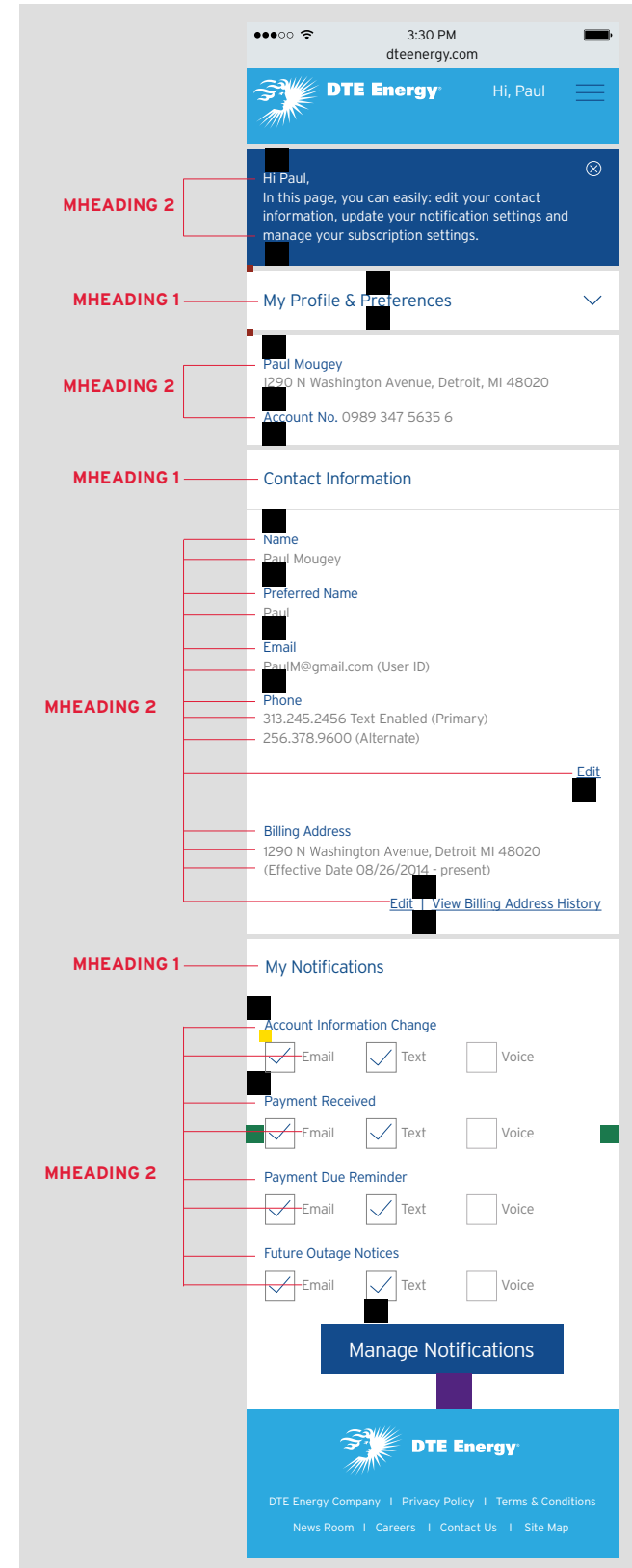
Font size is 18pt. Interstate Light.



My Profile & Preference Center (Mobile)

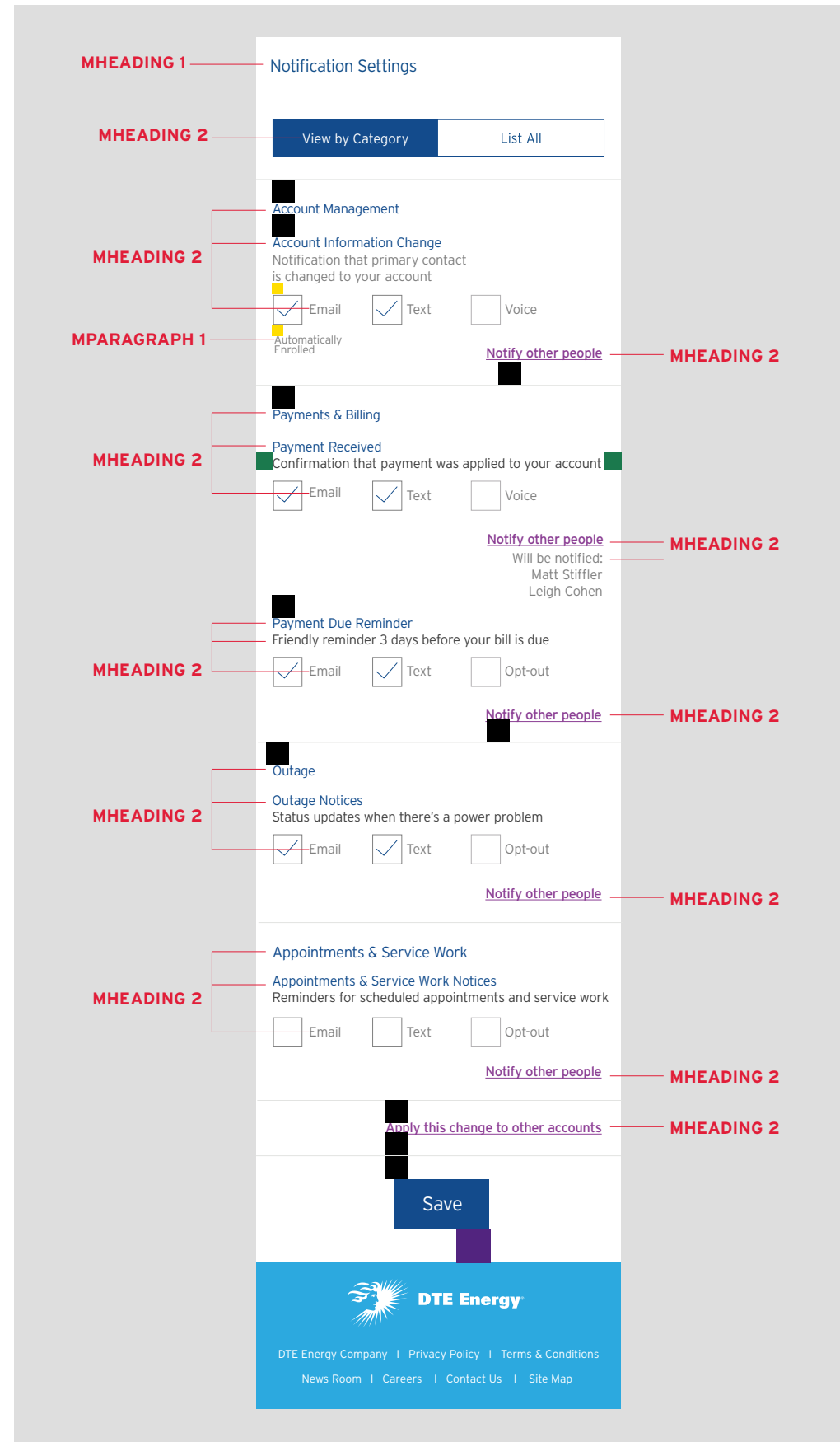
Spacing Specifications







	30 px / 1.875 em
	25 px / 1.563 em
	20 px / 1.250 em
	15 px / 0.938 em
	10 px / 0.625 em
	5 px / 0.313 em



My Profile & Preference Center (Mobile)

Notification Settings



Spacing Specifications	
	30 px / 1.875 em
	25 px / 1.563em
	20 px / 1.250 em
	15 px / 0.938 em
	10 px / 0.625 em
	5 px / 0.313em

My Profile & Preference Center (Mobile)

Edit Billing Address (Modal)

MODALHEAD — Edit Billing Address

MHEADING 1 — Billing Address

MHEADING 2 — Address Line 1*

234 Maple Rd

Address Line 2*

City State/Province*

Detroit MI

Zip Code* Country*

48020 United States

Select a date for billing address update

April 2014

S	M	T	W	T	F	S
		1	2	3	Today	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
Due Date	21	22	23	24	25	26
27	28	29	30			

Selected Date is:
April 19, 2014

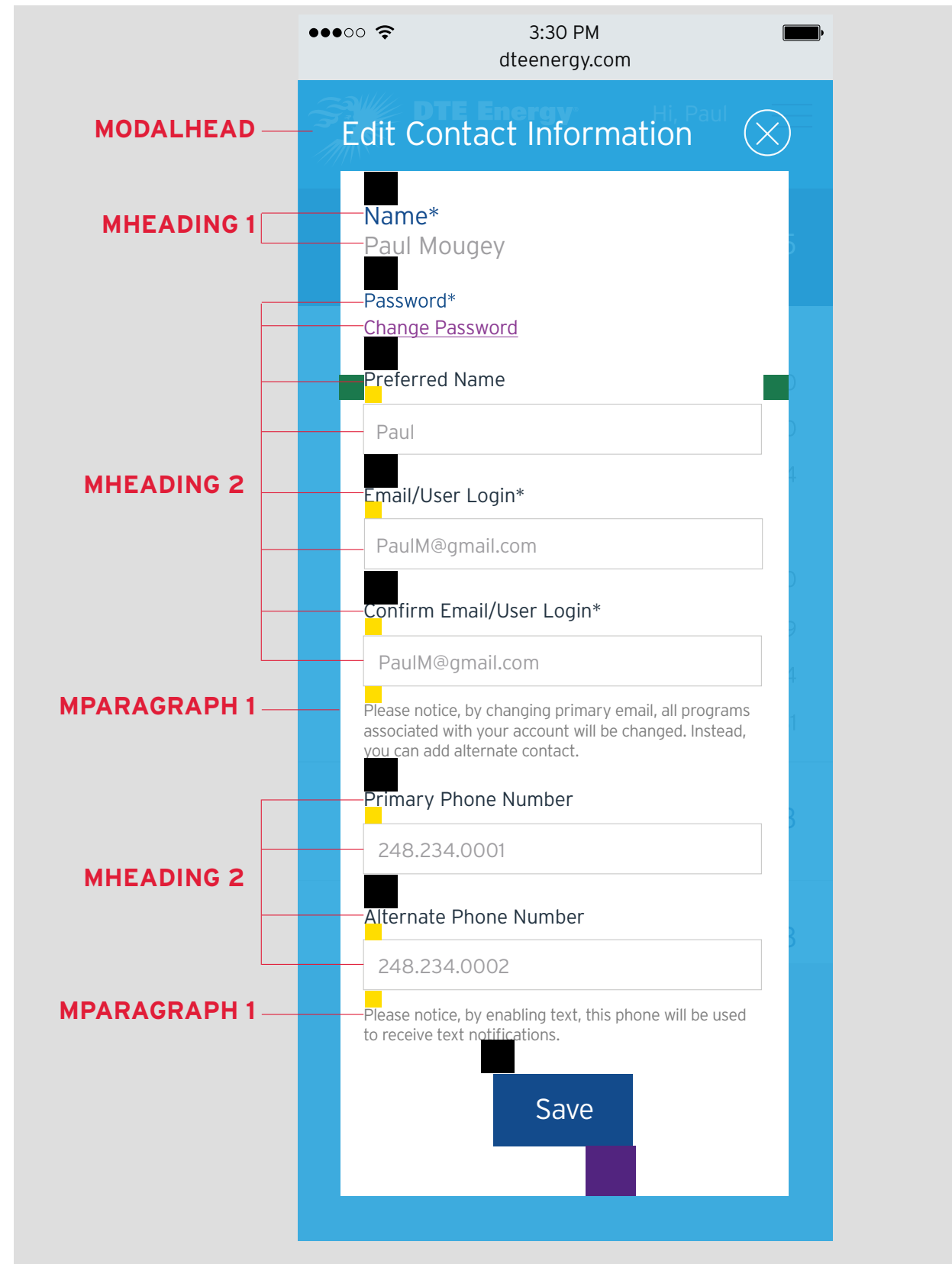
Today Due Date

Change Password

Spacing Specifications

30 px / 1.875 em
25 px / 1.563em
20 px / 1.250 em
15 px / 0.938 em
10 px / 0.625 em
5 px / 0.313em

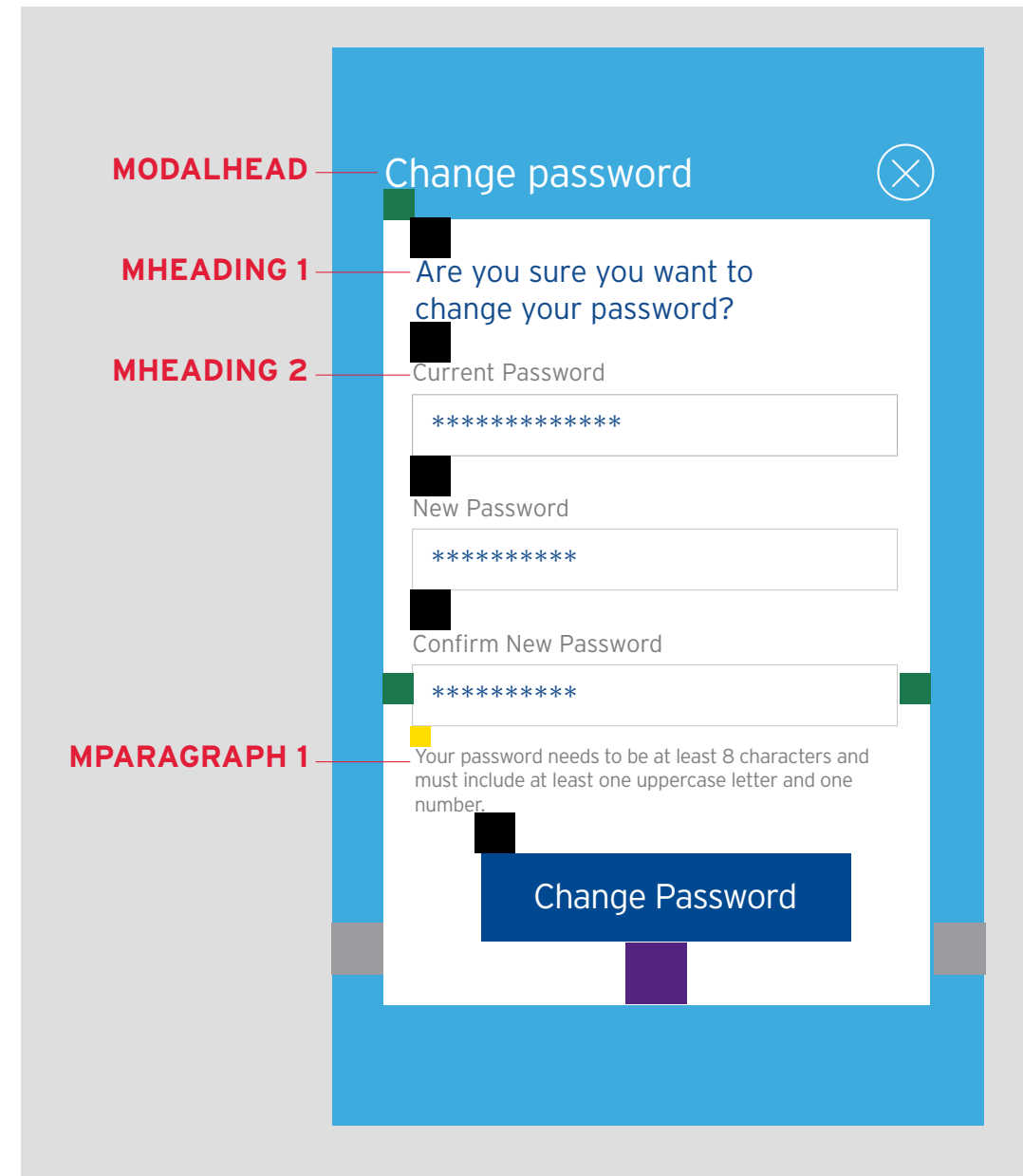
My Profile & Preference Center (Mobile)



Spacing Specifications

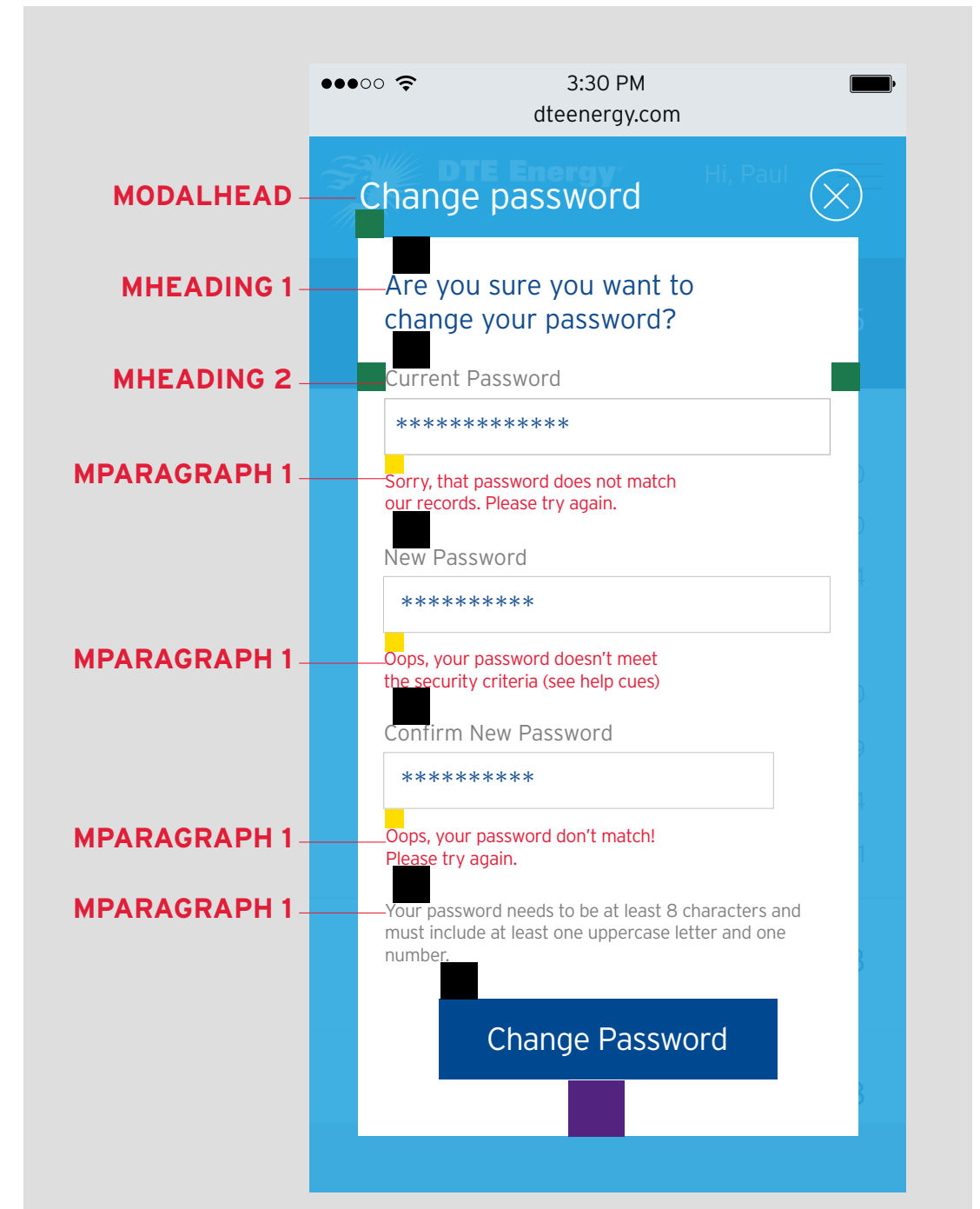
30 px / 1.875 em
25 px / 1.563em
20 px / 1.250 em
15 px / 0.938 em
10 px / 0.625 em
5 px / 0.313em

My Profile & Preference Center (Mobile)



Spacing Specifications

	30 px / 1.875 em
	25 px / 1.563em
	20 px / 1.250 em
	15 px / 0.938 em
	10 px / 0.625 em
	5 px / 0.313em



My Profile & Preference Center (Mobile)

Notification Settings

The image shows a mobile app interface for 'Notification Settings'. The screen is annotated with various spacing specifications. At the top, there's a title 'Notification Settings' with a 'View by Category' button and a 'List All' button. Below that is an 'Account Management' dropdown menu. The main content area is titled 'Payments & Billing' and contains two notification cards. The first card is for 'Payment Received' and the second is for 'Payment Due Reminder'. Each card has options for 'Email', 'Text', 'Voice', and 'Opt-out'. A 'Save' button is at the bottom of the notification settings area. The footer contains the DTE Energy logo and links for 'DTE Energy Company', 'Privacy Policy', 'Terms & Conditions', 'News Room', 'Careers', 'Contact Us', and 'Site Map'. Annotations on the left side include: PADDING - 20 pix, MHEADING1 - 30PIX, PADDING - 20 pix, PADDING - 20 pix, MHEADING1 - 30PIX, PADDING - 20 pix, MARGINS - 15 pix, PADDING - 20 pix, MHEADING1 - 30PIX, PADDING - 20 pix, PADDING - 20 pix, PADDING - 15 pix, PADDING - 15 pix, ERROR/INSTRUCTIONS - 20PIX, PADDING - 20 pix, PADDING - 20 pix, MHEADING2 - 30 PIX, PADDING - 15 pix, ERROR/INSTRUCTIONS - 20PIX, PADDING - 20 pix, PADDING - 20 pix, PADDING - 30 pix. Annotations on the right side include: INPUT BOX 60 pix H PADDING - 25 pix, INPUT BOX 60 pix H PADDING - 25 pix, MHEAD2 - 24 PIX CHECK BOX - 50X50 PIX 10 PIX PADDING/GUTTERS, MARGINS - 15 pix, CHECK BOX - 50X50 PIX 10 PIX PADDING/GUTTERS, and BUTTONS 86 pix H PADDING - 25 pix.

Spacing Specifications

- 30 px / 1.875 em
- 25 px / 1.563em
- 20 px / 1.250 em
- 15 px / 0.938 em
- 10 px / 0.625 em
- 5 px / 0.313em

My Profile & Preference Center (Mobile)

Switch Account Modal

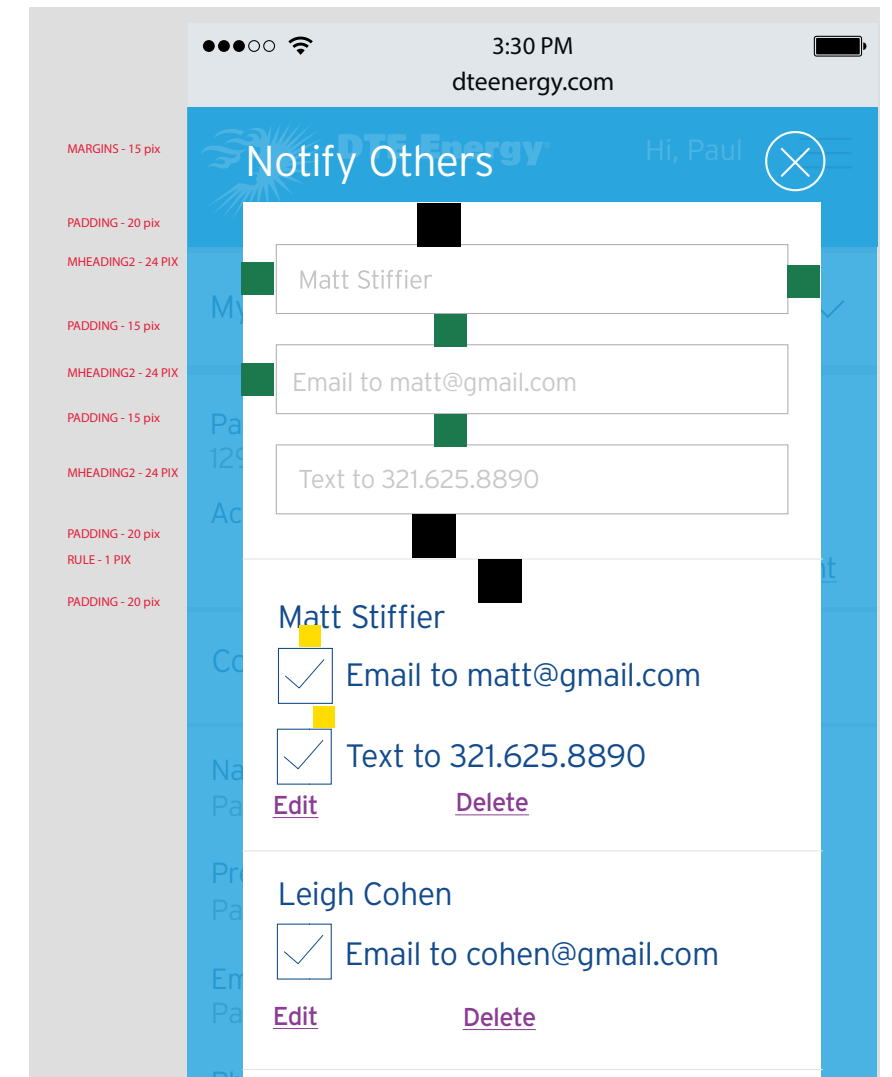
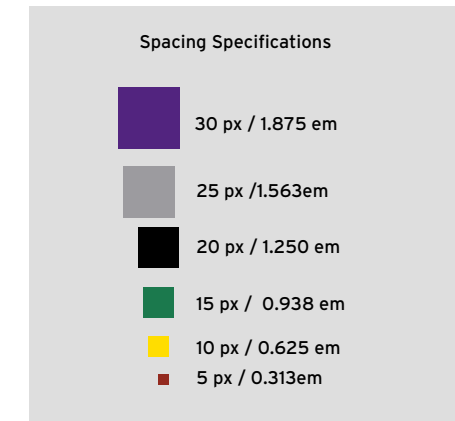
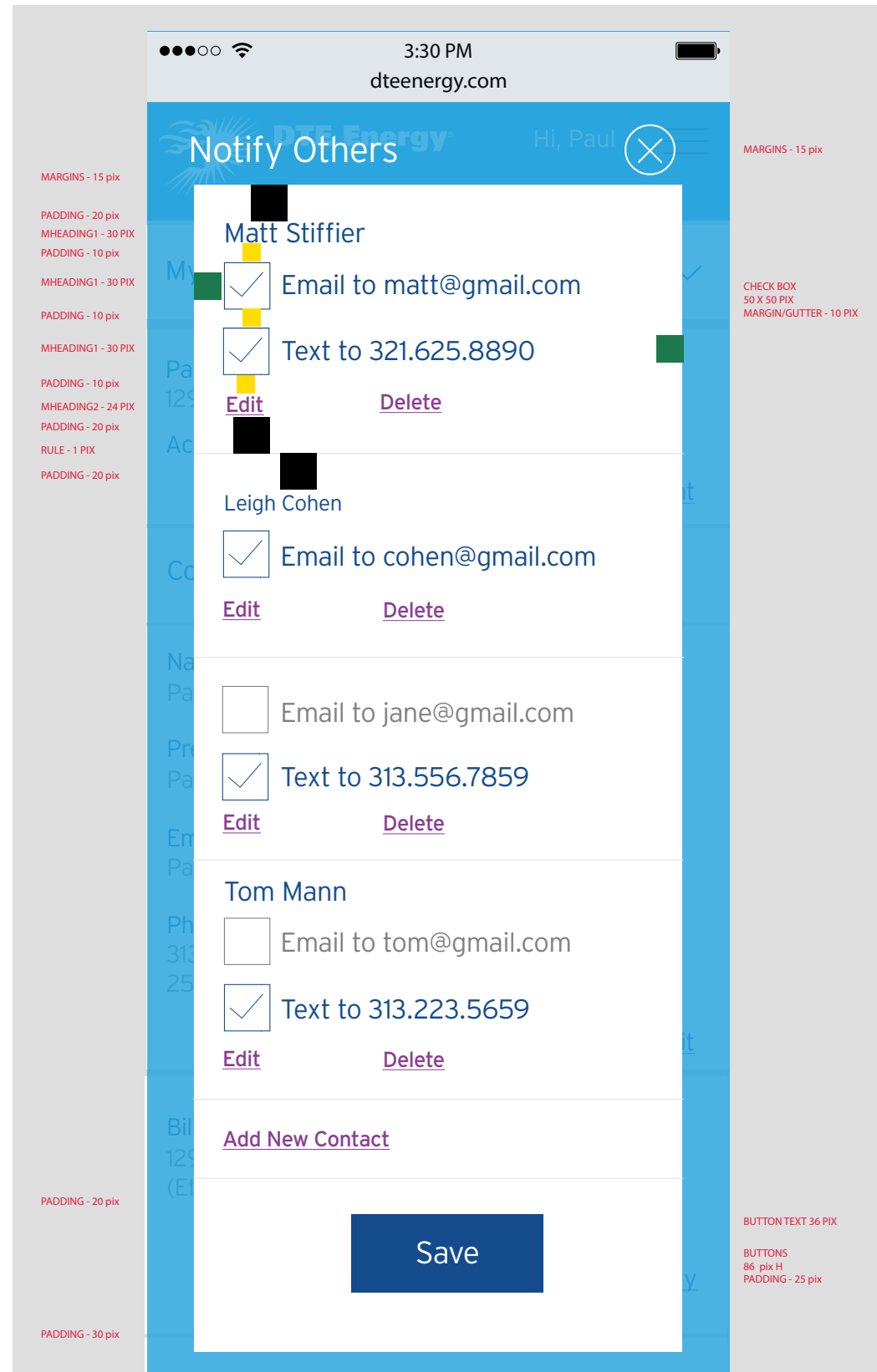
The image displays two mobile app mockups of the 'Switch Account' modal. The top mockup shows search results for accounts, while the bottom mockup shows an error state with the message 'Oops, no result was found. Please search again.' The modal includes a search input field, 'Reset' and 'Search' buttons, a list of account details, and a pagination control. A 'Spacing Specifications' legend is provided to the right of the mockups.

Spacing Specifications

- 30 px / 1.875 em
- 25 px / 1.563em
- 20 px / 1.250 em
- 15 px / 0.938 em
- 10 px / 0.625 em
- 5 px / 0.313em

My Profile & Preference Center (Mobile)

Notify Others Modal



My Profile & Preference Center (Mobile)

Notification Settings

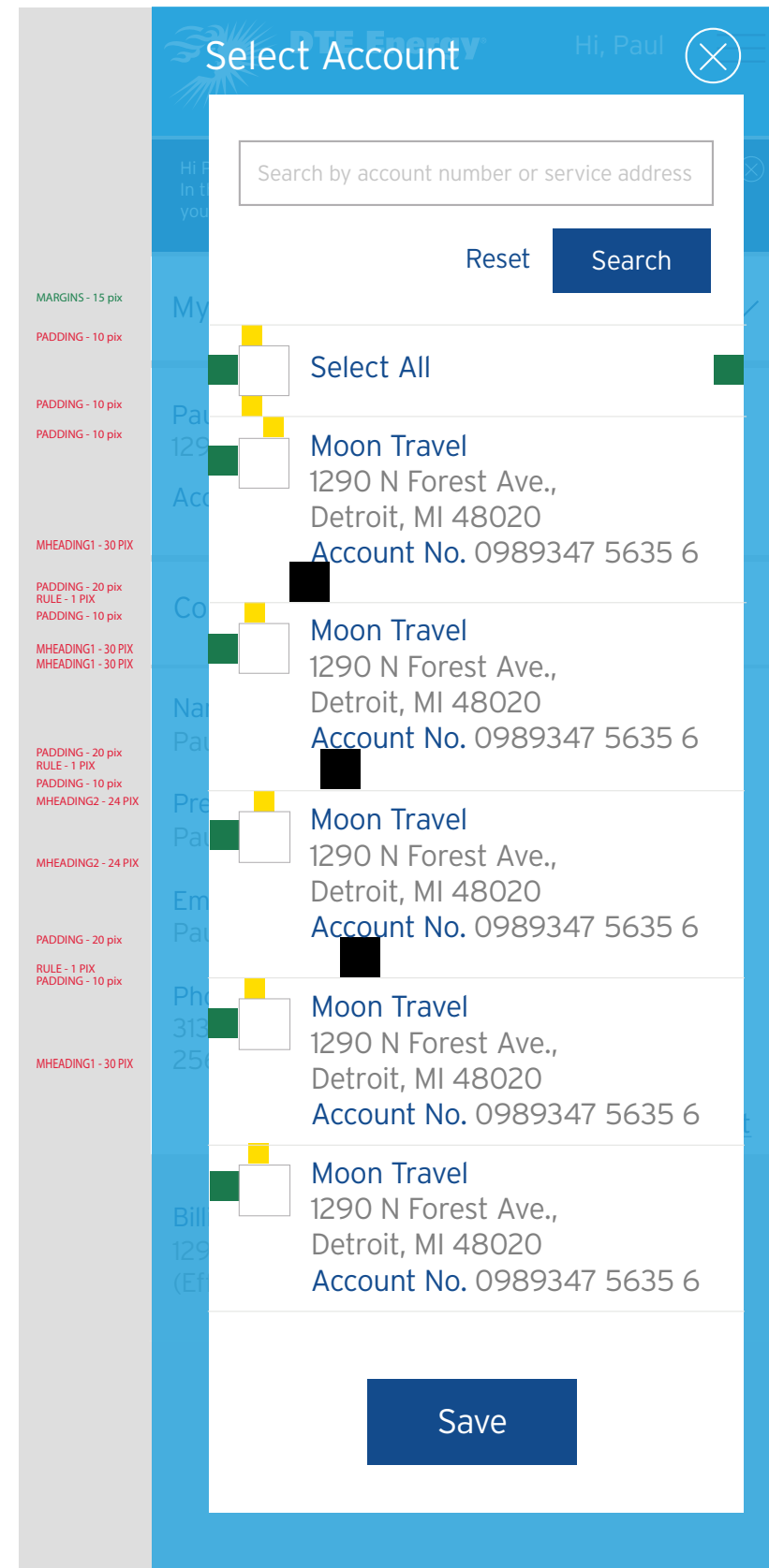
The image shows a mobile app interface for 'Notification Settings'. It features a top navigation bar with 'View by Category' and 'List All' buttons. Below is a 'Account Management' section with a dropdown arrow. The main content area is titled 'Payments & Billing' and contains a 'Payment Received' notification. This notification includes a confirmation message, a list of notification preferences (Email, Text, Voice, Opt-out), and a 'Notify other people' section listing 'Matt Stiffler' and 'Leigh Cohen'. Below this is a 'Payment Due Reminder' section with similar notification preferences and a 'Notify other people' section. At the bottom, there is a 'Save' button and a blue footer with the DTE Energy logo and links to 'DTE Energy Company', 'Privacy Policy', 'Terms & Conditions', 'News Room', 'Careers', 'Contact Us', and 'Site Map'. The interface is annotated with various spacing specifications on the left side, such as 'MARGINS - 15 pix', 'PADDING - 20 pix', and 'MHEADING1 - 30 PIX'.







Spacing Specifications

- 30 px / 1.875 em
- 25 px / 1.563em
- 20 px / 1.250 em
- 15 px / 0.938 em
- 10 px / 0.625 em
- 5 px / 0.313em

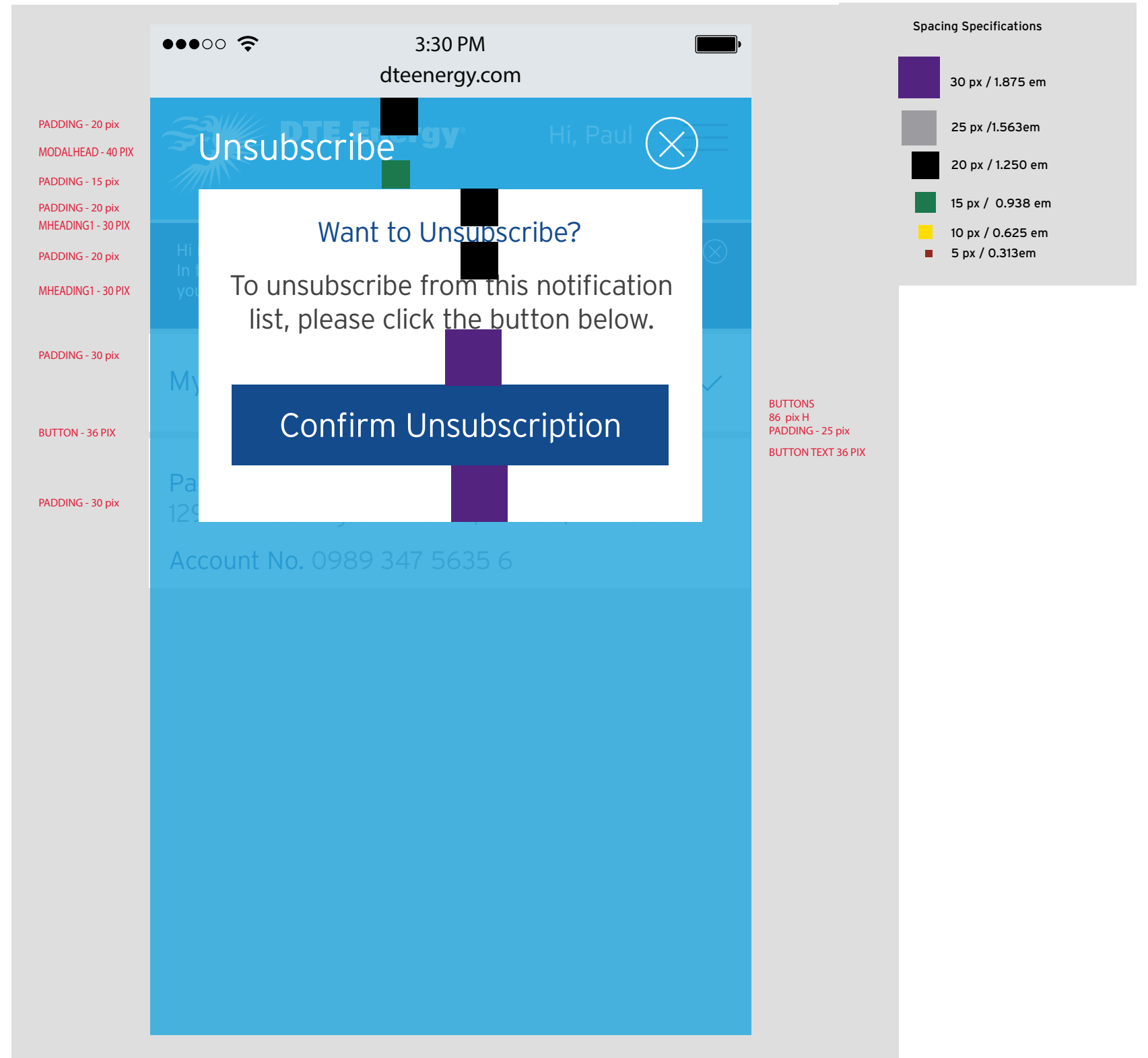
My Profile & Preference Center (Mobile)

Select Account Modal



Spacing Specifications	
	30 px / 1.875 em
	25 px / 1.563em
	20 px / 1.250 em
	15 px / 0.938 em
	10 px / 0.625 em
	5 px / 0.313em

My Profile & Preference Center (Mobile)



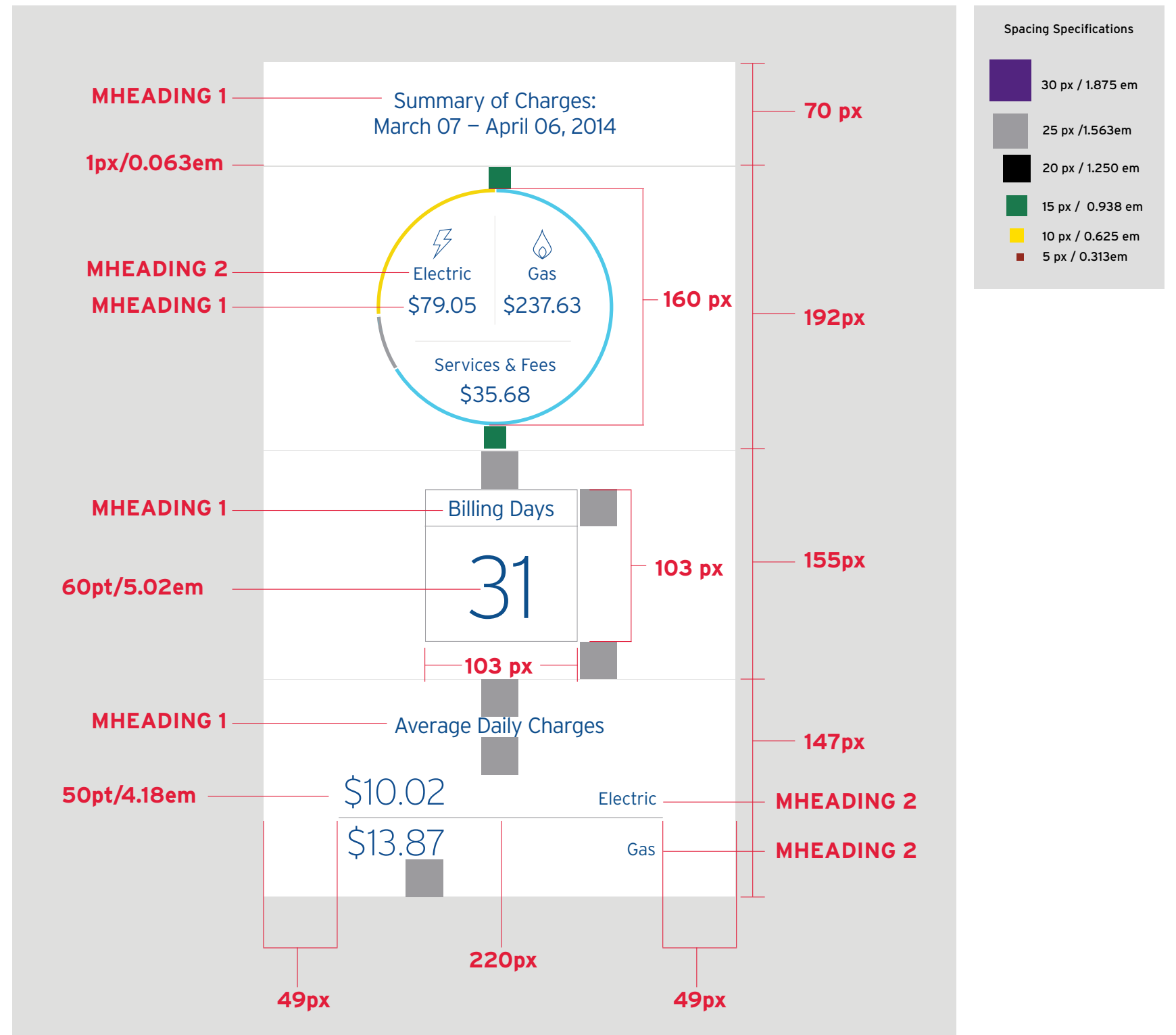
Current Bill (Mobile)

The image shows a mobile app interface for a DTE Energy bill. At the top, the status bar shows signal strength, Wi-Fi, 3:30 PM, and battery level. The app header is blue with the DTE Energy logo, the text "Hi, Paul", and a menu icon. Below the header, the main content area is white. The title "Current Bill" is followed by the user's name "Paul Mougey" and address "1290 N Washington Avenue, Detroit, MI 48020". The account number "0989 347 5635 6" is displayed below. A large blue box highlights the "Total Amount Due: \$352.36". Below this, the due date "Due by: April 20, 2014" is shown. A blue button labeled "Pay Now" is positioned below the due date. At the bottom, a green checkmark and text state "We received your previous payment of \$180.00 on March 16, 2014." Various colored squares and lines are placed over the interface to indicate spacing specifications, which are detailed in the legend on the right.

Spacing Specifications	
30 px / 1.875 em	(Purple square)
25 px / 1.563em	(Grey square)
20 px / 1.250 em	(Black square)
15 px / 0.938 em	(Green square)
10 px / 0.625 em	(Yellow square)
5 px / 0.313em	(Red square)

Current Bill (Mobile)

Summary of Charges



Multi-Account

MHEADING 1 — 4 Bills Selected: **\$1,455.66** **Pay Bills**

22pt Interstate Light

Checkbox is vertically centered

1290 N Forest Ave, Detroit MI 48020
Account No. 098347 5653 6
\$787.70
Due by: April 20, 2014

MHEADING 1 — 239 N Hoyne Ave, Detroit MI 48020
Account No. 098347 5653 2
\$160.75
Due by: April 28, 2014

22pt Interstate Light — 3022 W Arlington St, Plymouth MI 48020
Account No. 098347 5653 9
\$302.20
Due by: April 26, 2014

MHEADING 1 — 201 S Woods St, Detroit MI 48850
Account No. 098347 5653 9
\$206.01
Due by: April 30, 2014

14px High

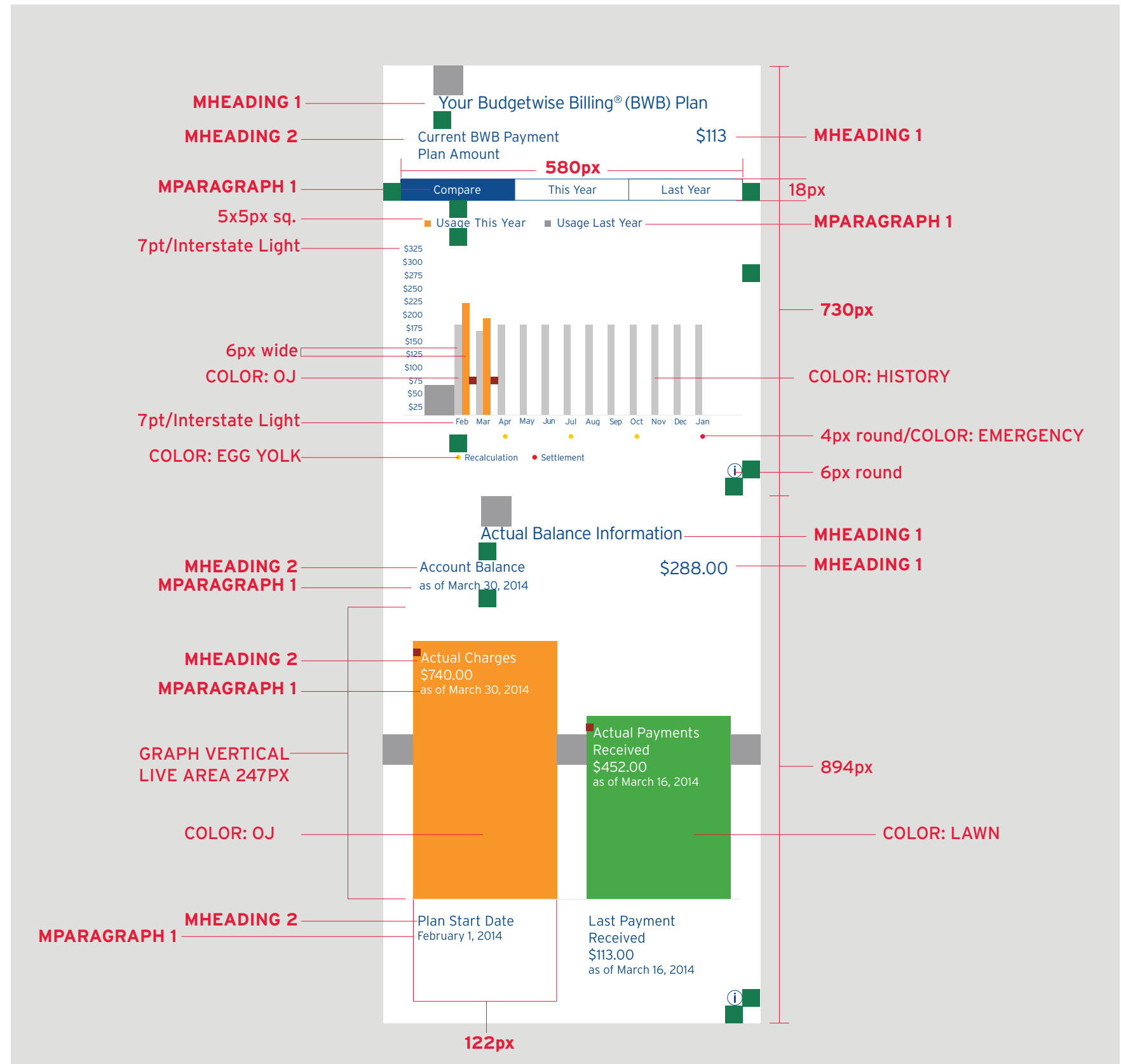
DTE Energy

DTE Energy Company | Privacy Policy | Terms & Conditions
News Room | Careers | Contact Us | Site Map

Spacing Specifications

- 30 px / 1.875 em
- 25 px / 1.563em
- 20 px / 1.250 em
- 15 px / 0.938 em
- 10 px / 0.625 em
- 5 px / 0.313em

BWB Graphs



Current Bill (Mobile)

Summary of Charges

RULES - 1 PX

MHEADING1 - 30PIX

BOX 140 PIX H

MHEADING1 - 30PIX

BOX 140 PIX H

RULES - 1 PX

MHEADING1 - 30PIX

BOX 140 PIX H

RULES - 1 PX

MHEADING1 - 30PIX

BUTTON TEXT
36 PX

BUTTONS
86 pix H
PADDING - 25 pix

TOTAL BOX
290 PIX H







The diagram illustrates the layout of a mobile bill. It features a top grey bar, followed by four main sections separated by horizontal lines. Each section includes a category name, a price, and a blue 'MARGINS 100px' box. The categories and prices are: Electric (\$79.05), Gas (\$237.63), Services & Fees (\$35.68), and Current Bill (\$352.36). Below these sections is a blue button with the text 'View Billing Statement' and orange corner accents. The entire content is contained within a grey footer bar. Purple squares indicate specific spacing points throughout the layout.

Spacing Specifications

- 30 px / 1.875 em
- 25 px / 1.563em
- 20 px / 1.250 em
- 15 px / 0.938 em
- 10 px / 0.625 em
- 5 px / 0.313em

Current Bill

Past Due Line

Spacing Specifications	
	30 px / 1.875 em
	25 px / 1.563em
	20 px / 1.250 em
	15 px / 0.938 em
	10 px / 0.625 em
	5 px / 0.313em

RULES - 1 PX

MHEADING1 - 30PIX

BOX 140 PIX H

MARGINS
100px

Electric

\$79.05

MARGINS
100px

MHEADING1 - 30PIX

BOX 140 PIX H

Gas

\$237.63

MARGINS
100px

RULES - 1 PX

MHEADING1 - 30PIX

BOX 140 PIX H

Services & Fees

\$35.68

MARGINS
100px

RULES - 1 PX

MHEADING1 - 30PIX

Current Bill

\$352.36

MARGINS
100px

MHEADING1 - 30PIX

BOX 140 PIX H

Past Due

\$680.89

MHEADING1 - 30PIX

Total Amount Due:

\$1033.25

[View Billing Statement](#)

Current Bill

RULES - 1 PX				
MHEADING1 - 30PIX	MARGINS 100px	Electric	\$79.05	MARGINS 100px
BOX 140 PIX H				
MHEADING1 - 30PIX		Gas	\$237.63	MARGINS 100px
BOX 140 PIX H				
RULES - 1 PX				
MHEADING1 - 30PIX		Services & Fees	\$35.68	MARGINS 100px
BOX 140 PIX H				
RULES - 1 PX				
MHEADING1 - 30PIX		Current Charges	\$352.36	MARGINS 100px
BOX 140 PIX H				
MHEADING1 - 30PIX		BWB Payment Plan Amount Due	\$113.25	
BOX 140 PIX H				
MHEADING1 - 30PIX		View Billing Statement		
BOX 140 PIX H				