



Web Style Guide Version 2.0



Universal Style Guide

Last update: 4-13-2015

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Overview

This document describes the web standards for DTE Energy Corporate web pages and sites. The guidelines also address usage of global elements - such as headers, footers, font family and the color palette. These guidelines ensure a consistent presentation of DTE Energy.

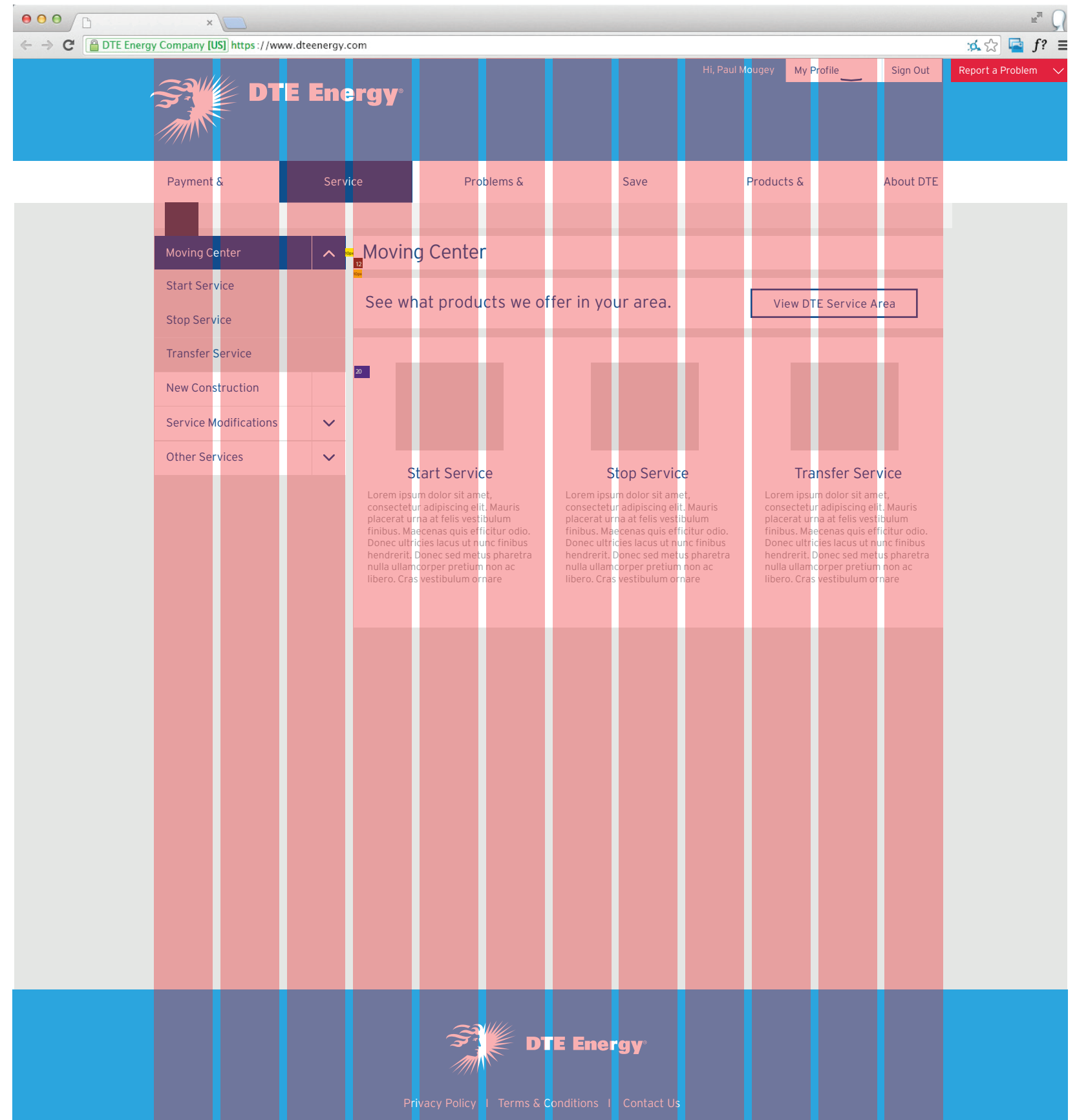
This document contains guidelines for overall page templates, specifications for individual design elements, and best practices.

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Grid System

We will be using a full width responsive 12 column grid system based on 960px with column widths of 70px. Gutter widths will set at 10px. This set is referenced for full width, upon change of browser size the columns will shrink according to the browser width.



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Color Palette

The DTE Energy color palette is an expansion of the existing DTE Energy corporate color palette. Starting with the 11 primary and secondary colors from the DTE Brand Guidelines and extending the tone within each color family to a diverse 27 color palette, this expansion provides greater flexibility for creating rich communications and brand assets across a broad range of media.

Additionally, naming the colors allows for an easy recall and recognition when making reference to or specifying color. This new expanded color palette can now begin to reflect and support the various DTE services, communications, and interactions.



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Typography

Interstate Light is the primary font.

We've used typography to create a customer-first hierarchy of information. Everything in the design is based on clear communication: using the right words and displaying them in ways users can understand.

Overall, we lightened the type. We used DTE's corporate font Interstate, for example, but used light and regular, so words and figures can be larger onscreen. Interstate Bold is not used in the transactions, but saved for Content Modules.

Interstate Light
12 pt
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Interstate Reg
12 pt
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Interstate Bold
12 pt
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Interstate Light
18 pt
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Interstate Light
18 pt
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Interstate Bold
18 pt
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Interstate Light
24 pt
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Interstate Light
24 pt
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Interstate Bold
24 pt
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

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Typography

To keep a consistent look throughout the site.

We have established five main font sizes.

These are the basic five:

*There will be exceptions in certain areas of the site which will be specified when needed.

Heading 1
24 pt Interstate Light
2 em

Heading 2
18 pt Interstate Light
1.50 em

Heading 3
16 pt Interstate Light
1.34 em

Paragraph 1
14 pt Interstate Light
1.17 em

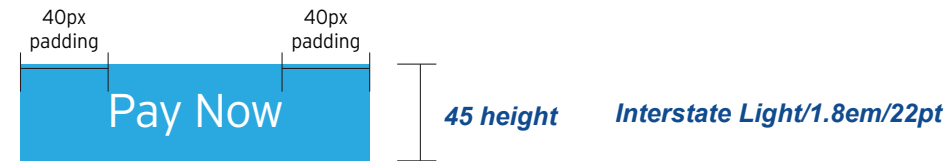
Paragraph 2
12 pt Interstate Light
1 em

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Buttons

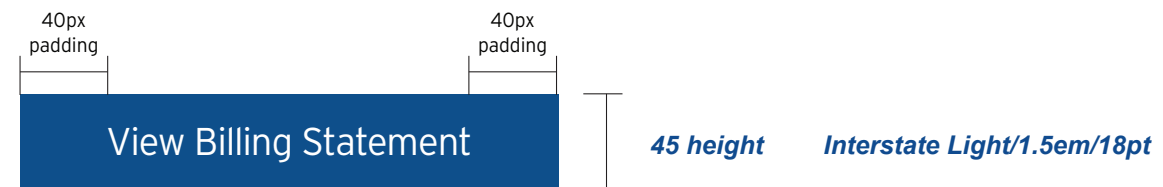
Primary - 45 height with 22pt type
Generally, all Payment related actions will be in "Azure"



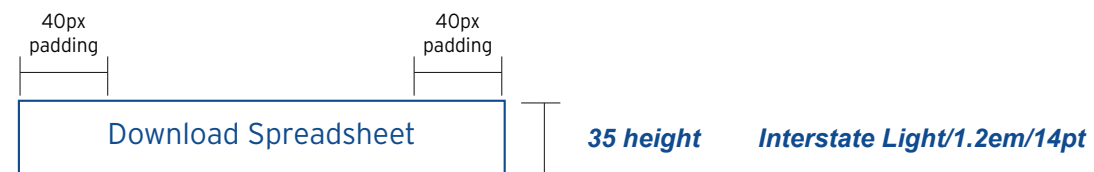
Other action buttons will be in "Michigan"



Secondary - 45 height with 18pt type



Tertiary - 35 height



Cancel



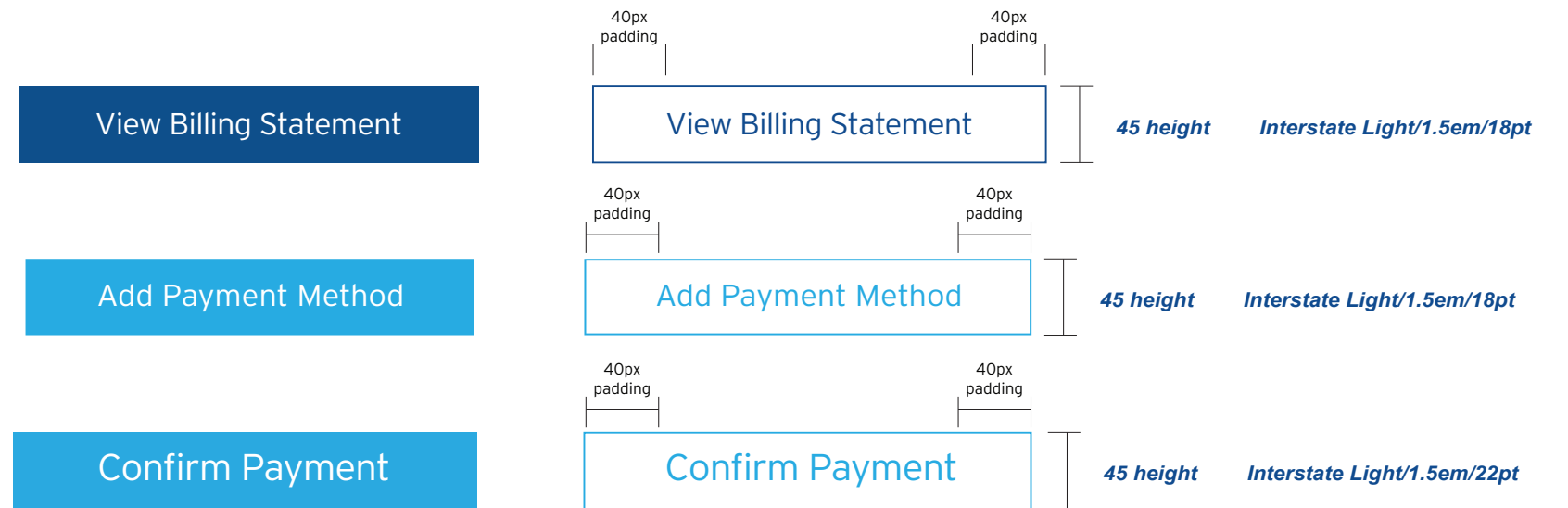
Globally, All buttons should have a 40px padding on both sides of the text.

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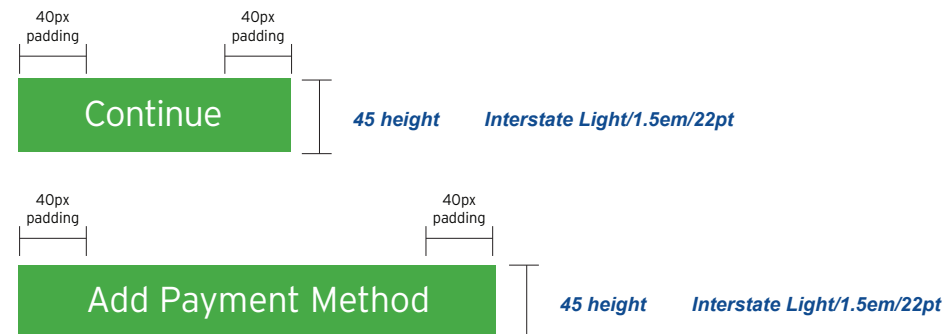
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More about Buttons

Rollover States



“Lawn” Color Buttons



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Accordions

Throughout the site, accordians are used to organize static content as well as transactions. There are 2 formats for accordions.

- Static Content Accordions
- Tranactional Accordions

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Static Content Accordions

These accordions usually begin with a header text and intro copy.

Each accordion will open when clicked and close when clicked again.

Heading 1 - Michigan — Moving Guide

Heading 2 - Michigan — We know moving is at the top of everyone’s stress list. That’s why we offer ways to make starting, transferring or ending your service as hassle-free as possible.

Heading 1 - White — Online Services

Heading 2 - Michigan — **DTE Energy availability**
To see if DTE Energy is available in your neighborhood, search by the name of your city, township or village. You can also use a map of electric utilities or map of natural gas utilities.

Start, Transfer or Stop Your Services Online
You can start, stop or transfer DTE Energy services online. If you haven’t done so already, you’ll need to register for a DTE Energy account. Please submit your start, stop or transfer order at least 10 days before moving.

Heading 2 - Michigan — **ID Required**
Online services require positive identification. Residential customers will need to provide a Social Security, Passport, driver's license or state identification number. If you cannot provide one of these, bring picture identification to a DTE Energy Customer Office to apply for utility service. Business customers need to provide a registered Taxpayer Identification Number.

Heading 1 - Michigan — Starting Services

- Stopping Services
- Billing

70px

Varys depending on content

60px

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Static Content Accordions

The header is always highlighted in “Michigan” in an open accordion.

Content of the accordions may vary dependind on content. They may be in single column, 2 column, 3 column or in combinations to help break up the content

The screenshot shows a sidebar navigation menu with the following items:

- Moving Guide
- Online Services
- Starting Services** (highlighted)
- Stopping Services
- Billing

Under the 'Starting Services' header, there are two columns of content:

- Do I need to be at the start service call?**
If the meter for the service is outside your home, you do not need to be present for the start service visit. If your meter is inside your home, an adult (18 years or older) needs to be present to allow access.
- Restarting “Cut Off” Gas Service**
If the gas service is being restarted instead of simply being transferred to your name, an adult (18 years or older) must be present. Additionally, one working, gas-operated appliance must be connected to safety check your connection.

Below these columns is a section titled **Starting Electricity and Gas** with the text: "If you are beginning both utility services, the electricity needs to be turned on before the gas. Whenever possible, DTE Energy will try to schedule both of the services for the same day."

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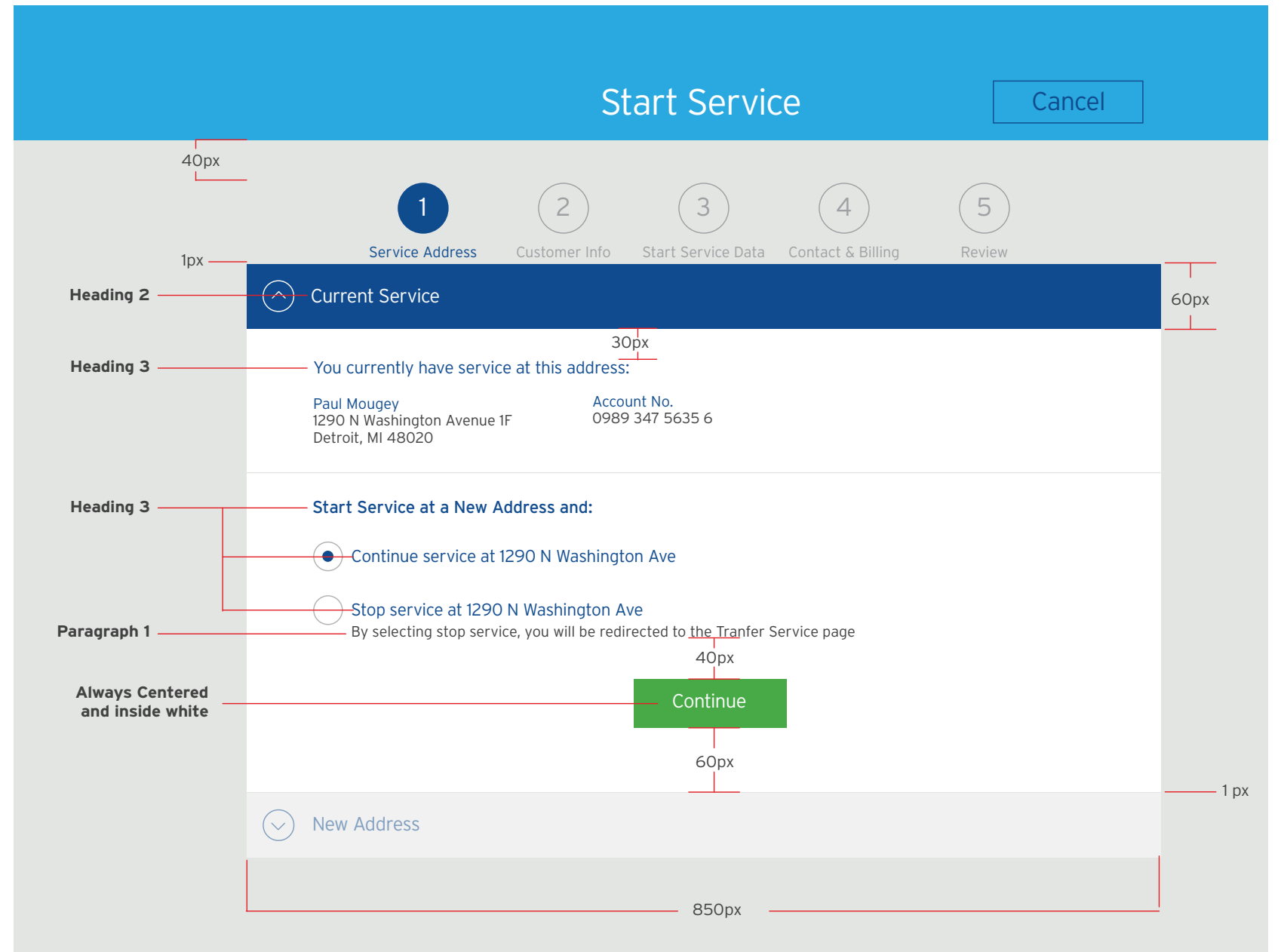
Transactional Accordions

Transactional Accordions are always in transaction mode, which keeps the user focused and engaged until the task is complete.

For MIMO, The transactional accordions have a process flow at the top to help users follow the steps.

The Header Text always begin 30 px from the top on the transactional accordions are "Heading 2" and the content copy is always "Heading 3" and "Paragraph 1"

The button to continue is always centered and in "Lawn" color. Clear spacing before the button is always 40 px and after the button is always 60 px.



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Start Service

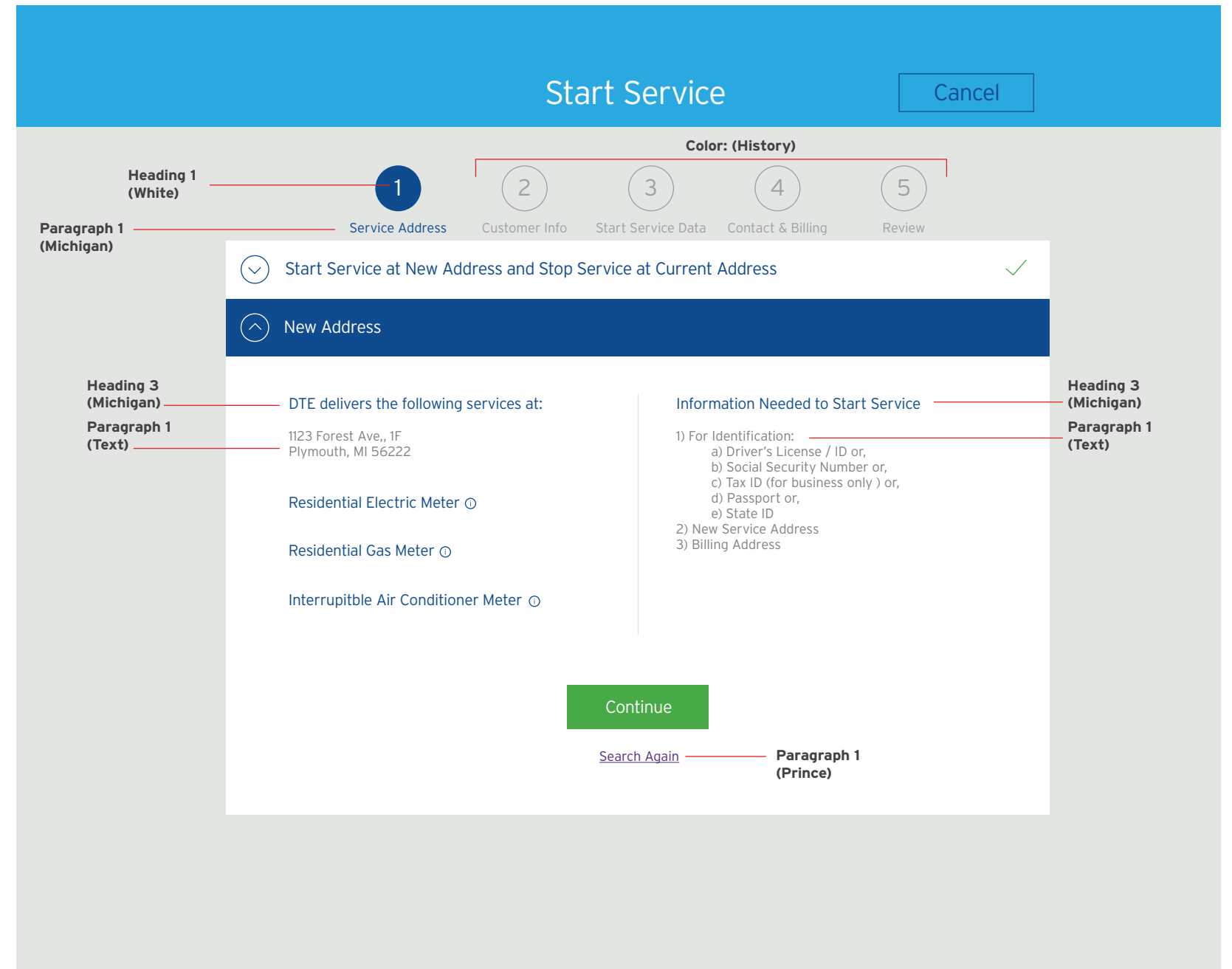
When an accordion is complete, it will be marked with a “Lawn” colored checkmark on the right of the accordion. The next accordion will automatically open.

The screenshot shows a 'Start Service' form with a blue header and a progress indicator at the top. The progress indicator has five steps: 1. Service Address (active), 2. Customer Info, 3. Start Service Data, 4. Contact & Billing, and 5. Review. A 'Cancel' button is in the top right. The form is divided into two accordions: 'Start Service at New Address and Stop Service at Current Address' (marked with a green checkmark) and 'New Address' (expanded). The 'New Address' accordion contains a message: 'Sorry, we couldn't find the exact address you provided. Please select one of the addresses we found or try re-entering your address.' Below this is a form with the following fields: 'Address*' (containing '169 N Damen Ave'), 'Unit #' (containing '1F'), 'Unit Type' (containing 'APT'), 'City' (containing 'Plymouth'), and 'ZIP Code' (containing '56222'). A dropdown menu for 'Select your Address' is open, showing three options: '1290 N Washington Ave 1A, Detroit, MI 48020', '1290 N Washington Ave 1B, Detroit, MI 48020', and '1290 N Washington Ave 1C, DetroitMI 48020'. A 'Find Services' button is at the bottom right. Annotations with red lines point to various elements: 'Heading 3 (Emergency)' points to the 'Sorry, we couldn't find the exact address you provided.' message; 'Paragraph 1' points to the 'Address*' label; 'Heading 3' points to the '169 N Damen Ave' text; 'Heading 3 (Michigan)' points to the 'Please select one of the addresses we found or try re-entering your address.' message; 'Paragraph 1 (Text)' points to the first address option in the dropdown; 'Paragraph 1 (Michigan)' points to the second address option; and 'Primary Button' points to the 'Find Services' button.

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Start Service



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Start Service

Once a process has been fulfilled, it will turn “Lawn” color and change to a checkmark instead of a number.

Current process is always marked with a “Michigan” color background.

The continue button will remain inactive until the required fields are filled.

Horizontal spacing between input fields are always 20px. Vertical spacing between the input fields are always 30px.

The screenshot shows a multi-step form titled "Start Service" with a "Cancel" button in the top right. A progress indicator at the top shows five steps: 1. Service Address (completed with a green checkmark), 2. Customer Info (current step, highlighted in Michigan blue), 3. Start Service Data, 4. Contact & Billing, and 5. Review. The "Customer Information" section is highlighted with a Michigan blue background. The form contains the following fields and instructions:

- Heading 3 (Michigan):** "When you start service you also create an Online Profile. You'll be able to pay your bills and review your usage on any device."
- First Name*:** Input field with "Paul".
- Last Name*:** Input field with "Moughey".
- Preferred Name (Optional):** Input field with "Paul".
- Email/User Login*:** Input field with "PaulM@gmail.com".
- Confirm Email/User Login*:** Input field with "PaulM@gmail.com".
- Password*:** Input field with "PaulM@gmail.com".
- Confirm Password*:** Input field with "PaulM@gmail.com".
- Date of Birth*:** Date picker showing Jan, 01, 1990.
- Phone Number (Optional):** Input field with "248.234.0001".
- Text Enabled:** A checkbox.
- Continue:** A green button.

Annotations on the form specify dimensions and spacing: "46px" for the progress indicator, "231 px wide 40 px high" for the first name field, "482 px wide 40 px high" for the preferred name field, "30px" for the vertical spacing between the password and confirm password fields, and "20 px" for horizontal spacing between fields. Text instructions include: "Your name needs to be between 1 and 30 alphabetic characters. Please use your legal name.", "Your email is your User ID.", and "Your password needs to be at least 8 characters and must include at least one uppercase letter and one number." The "Continue" button is annotated with "50% Opacity (until form fills)". The bottom navigation bar is annotated with "50% Opacity".

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Start Service

This is an example of a 6-step process for MIMO.

Transfer Service Cancel

- Service Address
- Validate Service
- Customer Info**
- Service Info
- Contact & Billing
- Review

Customer Information

When you start service you also create an Online Profile. You'll be able to pay your bills and review your usage on any device.

First Name*	Last Name*	Your name needs to be between 1 and 30 alphabetic characters. Please use your legal name.
<input type="text" value="Paul"/>	<input type="text" value="Moughey"/>	
Preferred Name (Optional)		
<input type="text" value="Paul"/>		
Email/User Login*	Confirm Email/User Login*	Your email is your User ID.
<input type="text" value="PaulM@gmail.com"/>	<input type="text" value="PaulM@gmail.com"/>	
Password*	Confirm Password*	Your password needs to be at least 8 characters and must include at least one uppercase letter and one number.
<input type="text" value="PaulM@gmail.com"/>	<input type="text" value="PaulM@gmail.com"/>	
Date of Birth*		
<input type="text" value="Jan"/>	<input type="text" value="01"/>	<input type="text" value="1990"/>
Phone Number (Optional)		
<input type="text" value="248.234.0001"/>	<input type="checkbox"/> Text Enabled	

Continue

Identification

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Start Service

At the end of the transaction flow, the button will always be outside of the white area with proper spacing of 40px and 60px aligned to the right.

The screenshot displays the 'Start Service' process at the end of a transaction flow. The top navigation bar is blue with the DTE Energy logo and the text 'Start Service' and 'Cancel'. Below the navigation bar, five progress indicators are shown: 'Service Address', 'Customer Info', 'Start Service Data', 'Contact & Billing', and 'Review' (the current step, indicated by a blue circle with the number 5). The main content area is white and contains three sections: 'Review' (a dark blue header with a back arrow), 'Service Address Details' (with address: 1123 Forest Ave, 1F, Plymouth, MI 56222), 'Customer Information Details' (with fields for First Name: Paul, Last Name: Mougey, Email/User Login: paul@gmail.com, Phone: (663) 880-7856, and Identification: Social Security Number), and 'Service Start Data' (with fields for Residential Electric Meter, Service Start Date: 05/21/2013, Contact Phone: (663) 880-7856, Contact Email: paul@gmail.com, and Billing Address: 1123 Forest Ave, 1F, Plymouth, 56222). Each section has an 'Edit' link. A dark blue 'Confirm' button is positioned at the bottom right of the white area. The footer is blue with the DTE Energy logo, links for 'Privacy Policy', 'Terms & Conditions', and 'Contact Us', and a copyright notice: '©2014 DTE Energy. All rights reserved. Any use, reproduction, modification, distribution, display or performance of this material without prior written consent from DTE Energy is prohibited. Use of the Website signifies your agreement to the Terms of Service and Privacy Policy - UPDATED.'

Annotations in the image include:

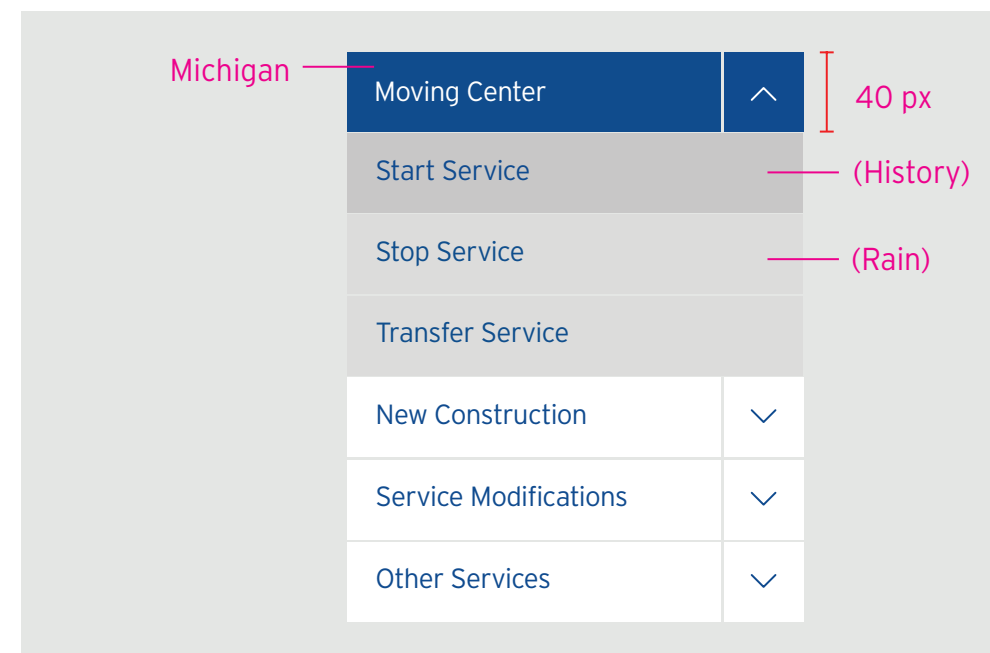
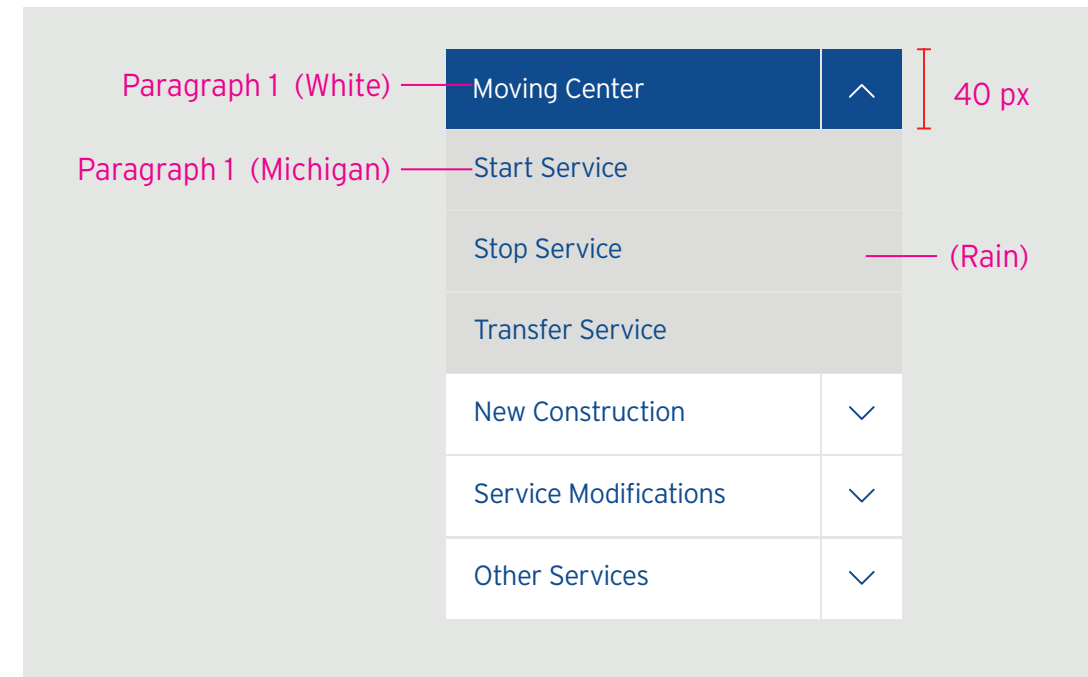
- Heading 2 - White: Review
- Heading 2 - Michigan: Service Address Details
- Heading 2 - Cinderblock: 1123 Forest Ave, 1F, Plymouth, MI 56222
- Paragraph 1 - Michigan: Edit
- Customer Information Details: Edit
- Service Start Data: Edit
- Confirm button: 40px (padding), 60px (margin)
- Overall width: 860px

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Side Navigation

The collapsible side navigation bars are always located on the left and focused only on the section. The selected section is always called out in “Michigan” and the submenus are in “Rain”, when selected within, it changes to “History” color.



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Moving Center

The screenshot shows the 'Moving Center' page on the DTE Energy website. The page has a blue header with the DTE Energy logo and navigation links: Payment & Usage, Service Request (active), Problems & Safety, Save Energy, Products & Programs, and About DTE. The main content area is white with a blue sidebar on the left containing a 'Moving Center' menu with options: Start Service, Stop Service, Transfer Service, New Construction, Service Modifications, and Other Services. The main content area features three service cards: 'Start Service' (Time to power up! Start DTE Energy electricity or gas service at your home or business.), 'Stop Service' (Moving away or changing service providers? Schedule a service end date for your home or business.), and 'Transfer Service' (We make continuing service with DTE Energy the simplest part of your move.). Each card has a corresponding blue button: 'Start', 'Stop', and 'Transfer'. Below the cards is a link: 'View our DTE Energy Service Map.'. The page also includes a 'Moving Guide' section with text: 'We know moving is at the top of everyone's stress list. That's why we offer ways to make starting, transferring or ending your service as hassle-free as possible.' and an 'Online Services' section with two columns: 'DTE Energy availability' (To see if DTE Energy is available in your neighborhood, search by the name of your city, township or village. You can also use a map of electric utilities or map of natural gas utilities.) and 'Start, Transfer or Stop Your Services Online' (You can start, stop or transfer DTE Energy services online. If you haven't done so already, you'll need to register for a DTE Energy account. Please submit your start, stop or transfer order at least 10 days before moving.). At the bottom is an 'ID Required' section: 'Online services require positive identification. Residential customers will need to provide a Social Security, Passport, driver's license or state identification number. If you cannot provide one of these, bring picture identification to a DTE Energy Customer Office to apply for utility service. Business customers need to provide a registered Taxpayer Identification Number.'

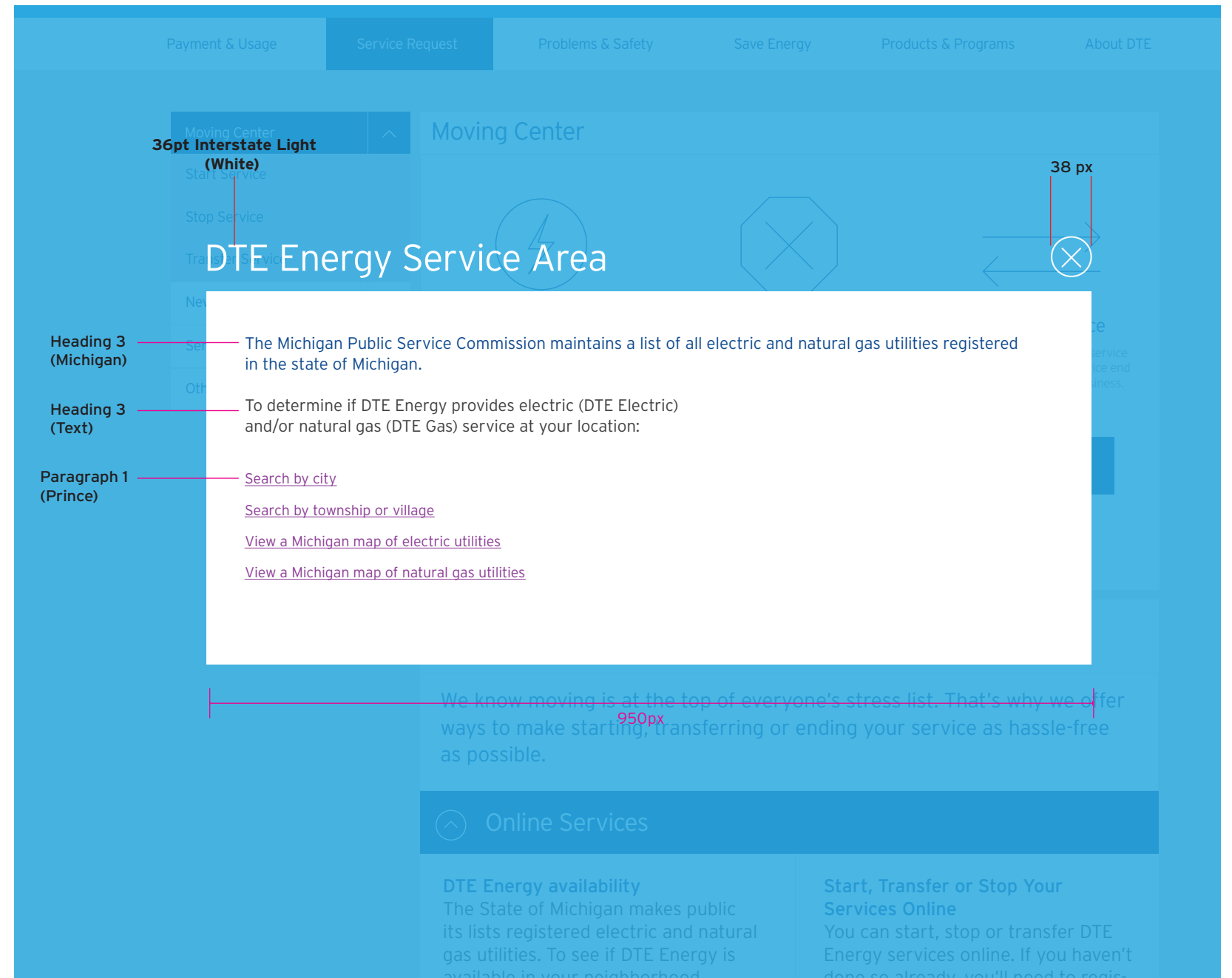
Annotations on the screenshot include:

- 710 px: Width of the main content area.
- 40 px: Height of the 'Moving Center' heading.
- 10 px: Height of the 'Start Service' card.
- Heading 1 - Michigan: Label for the 'Moving Center' heading.
- Heading 2 - Text: Label for the 'Transfer Service' heading.
- 10 px: Height of the 'Moving Guide' section.

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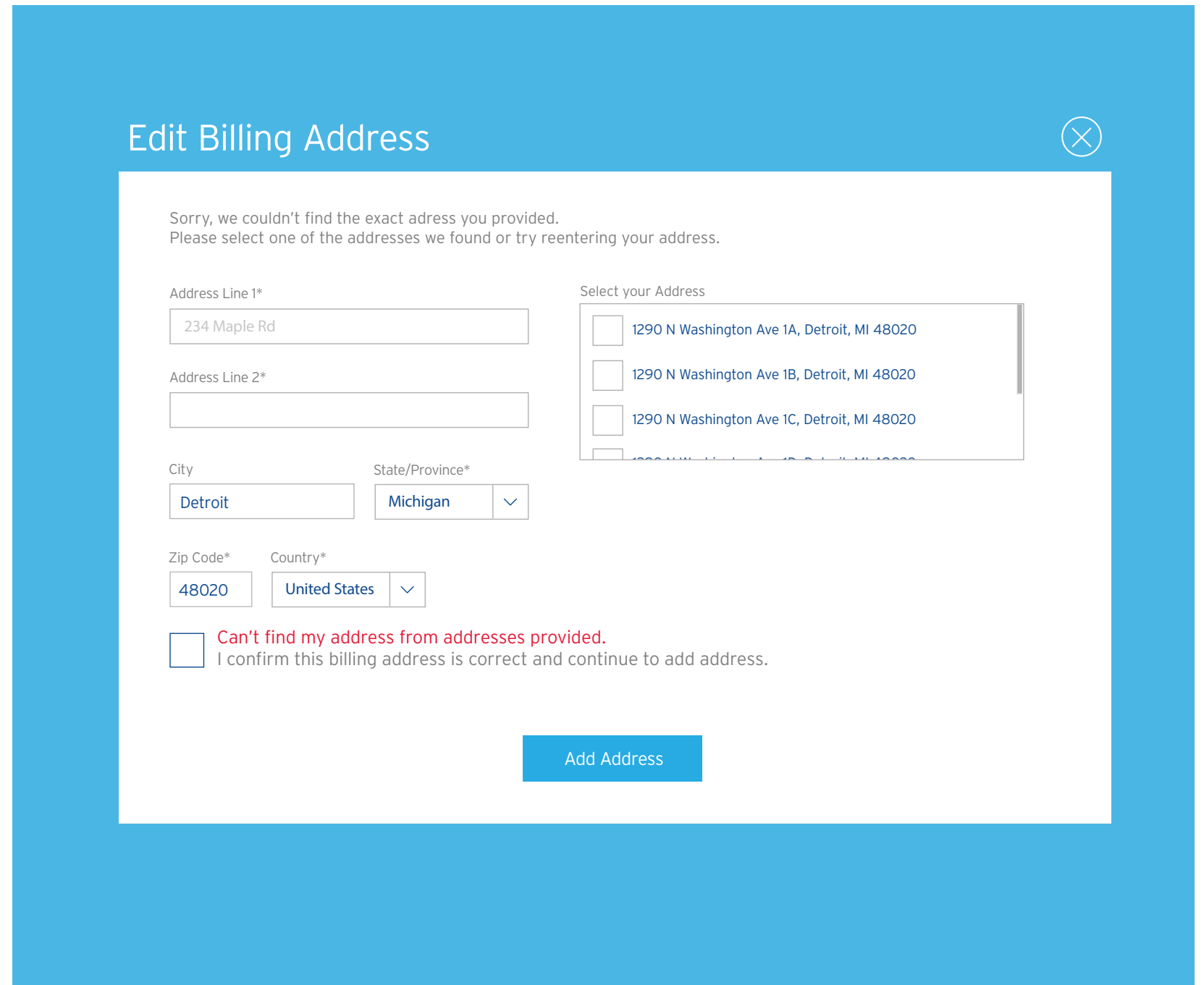
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Edit Contact Information

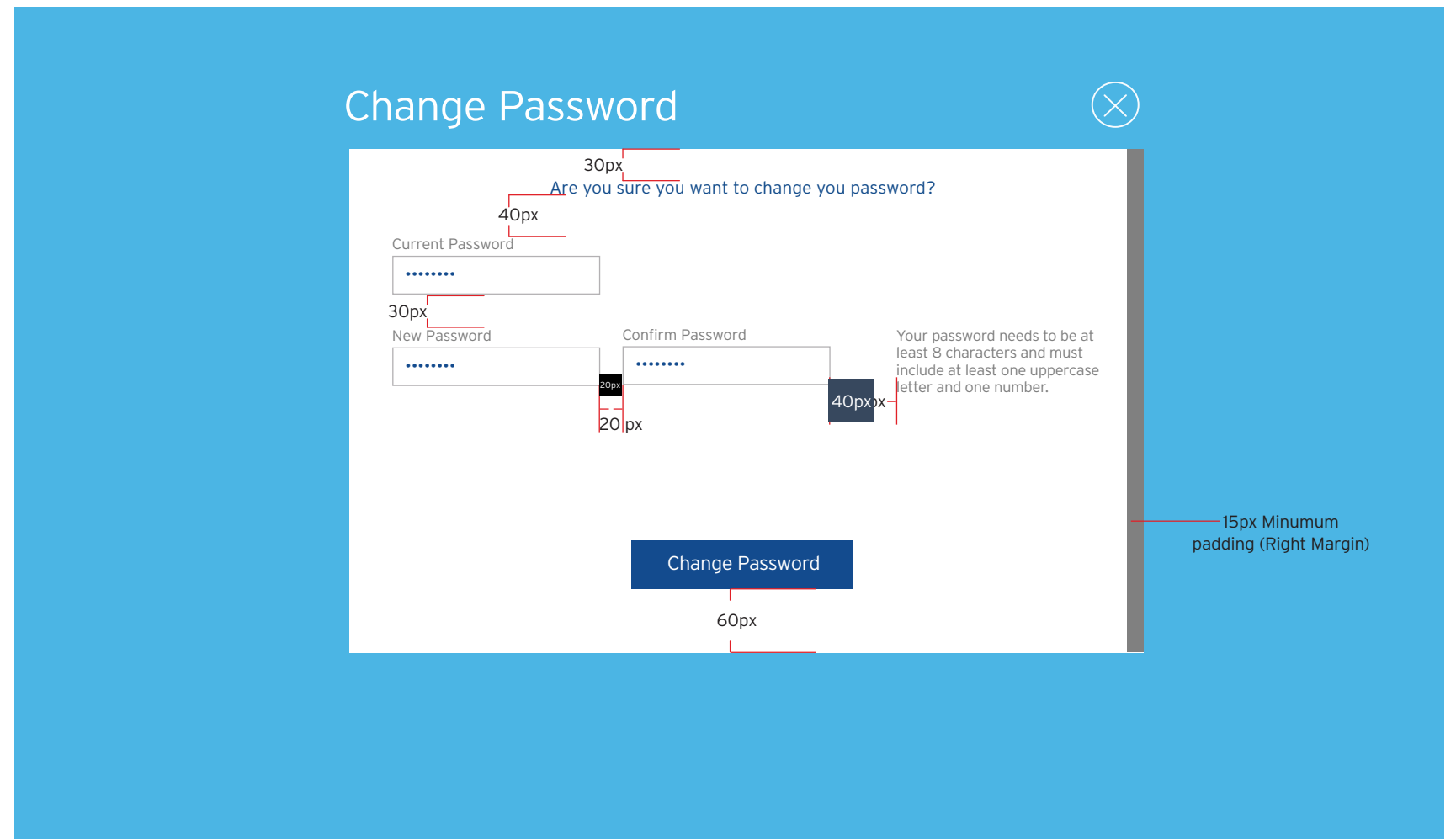
The image shows a screenshot of a web form titled "Edit Contact Information" with various design annotations. The form is set against a blue background. The form fields and their annotations are as follows:

- Name***: Input field containing "Paul Mougey".
- Preferred Name**: Input field containing "Paul".
- Password***: Input field with a "Change Password" link below it. A "30 px" annotation is placed below the field.
- Email/User Login***: Input field containing "PaulM@gmail.com". A "231 px wide" and "40 px high" annotation is placed to the left of the field.
- Confirm Email/User Login***: Input field containing "PaulM@gmail.com". A "20 px" annotation is placed below the field.
- Primary Phone Number**: Input field containing "248.234.0001". A "30 px" annotation is placed below the field.
- Alternate Phone Number**: Input field containing "248.234.002". A "60 px" annotation is placed to the right of the field.
- Text Enabled**: Two checkboxes, one for each phone number field, both labeled "Text Enabled".
- Save**: A dark blue button with white text.
- Disclaimer**: A note on the right side of the form: "Please notice, by changing primary email, all programs associated with your account will be changed. Instead, you can add alternate contact." A "60 px" annotation is placed below this text.

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Change Password Modal



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Update Billing Address Modal

The image shows a screenshot of a web application modal titled "Update Billing Address". The modal has a blue header with a close button (X) in the top right corner. The form is white and contains the following elements:

- Billing Address** (Section Header)
- Address Line 1***: Text input field containing "234 Maple Rd".
- Unit Type**: Dropdown menu with "Unit" selected.
- Unit No.**: Text input field containing "1F".
- City**: Text input field containing "Detroit".
- State/Province***: Dropdown menu with "Michigan" selected.
- Zip Code***: Text input field containing "48020".
- Select a date for billing address update**: Text label above a calendar.
- Calendar**: A calendar for April 2014. The date "10" (April 10, 2014) is selected and highlighted in dark blue.
- Selected Date is: April 10, 2014**: Text label to the right of the calendar.
- Change Password**: A dark blue button at the bottom of the modal.

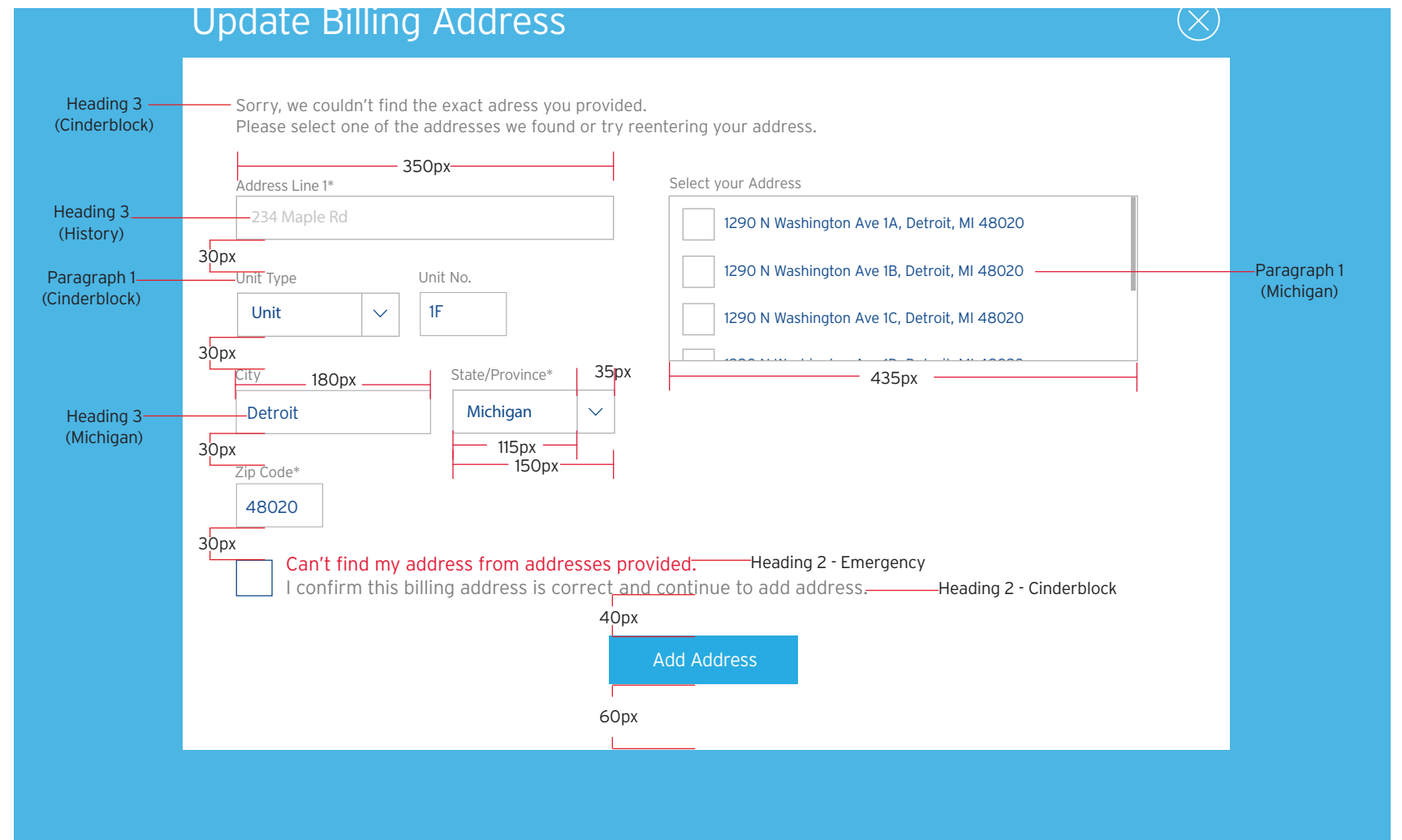
Dimensions and annotations are provided for various elements:

- 30px: Height of the "Billing Address" header.
- 30px: Height of the "Address Line 1*" input field.
- 30px: Height of the "City" input field.
- 40px: Height of the "State/Province*" dropdown.
- 40px: Height of the "Zip Code*" input field.
- 20px: Width of the "State/Province*" dropdown.
- 20px: Width of the "Zip Code*" input field.
- 40px: Height of the "Select a date..." label.
- 60px: Height of the calendar.

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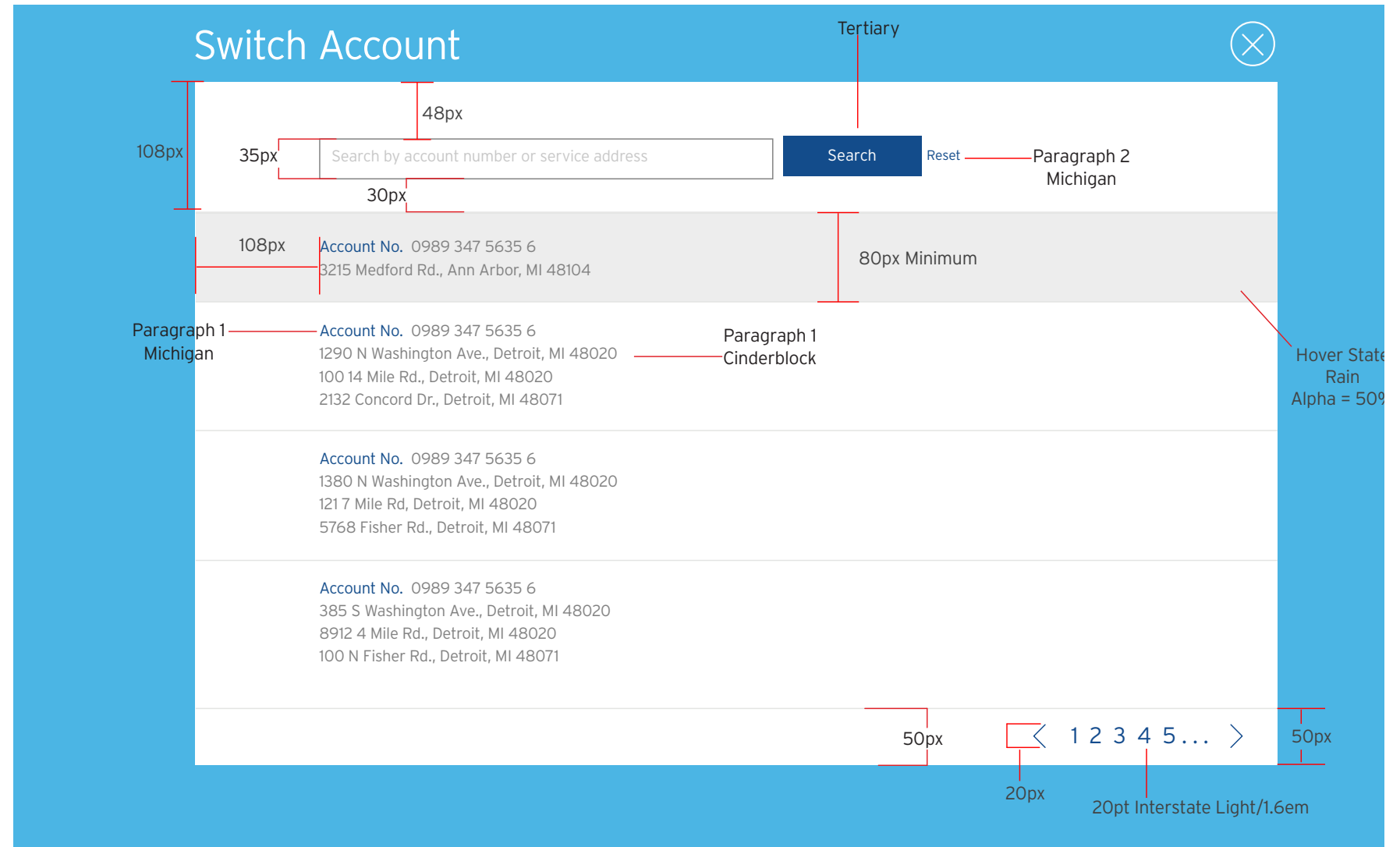
Update Billing Address Modal - Error State



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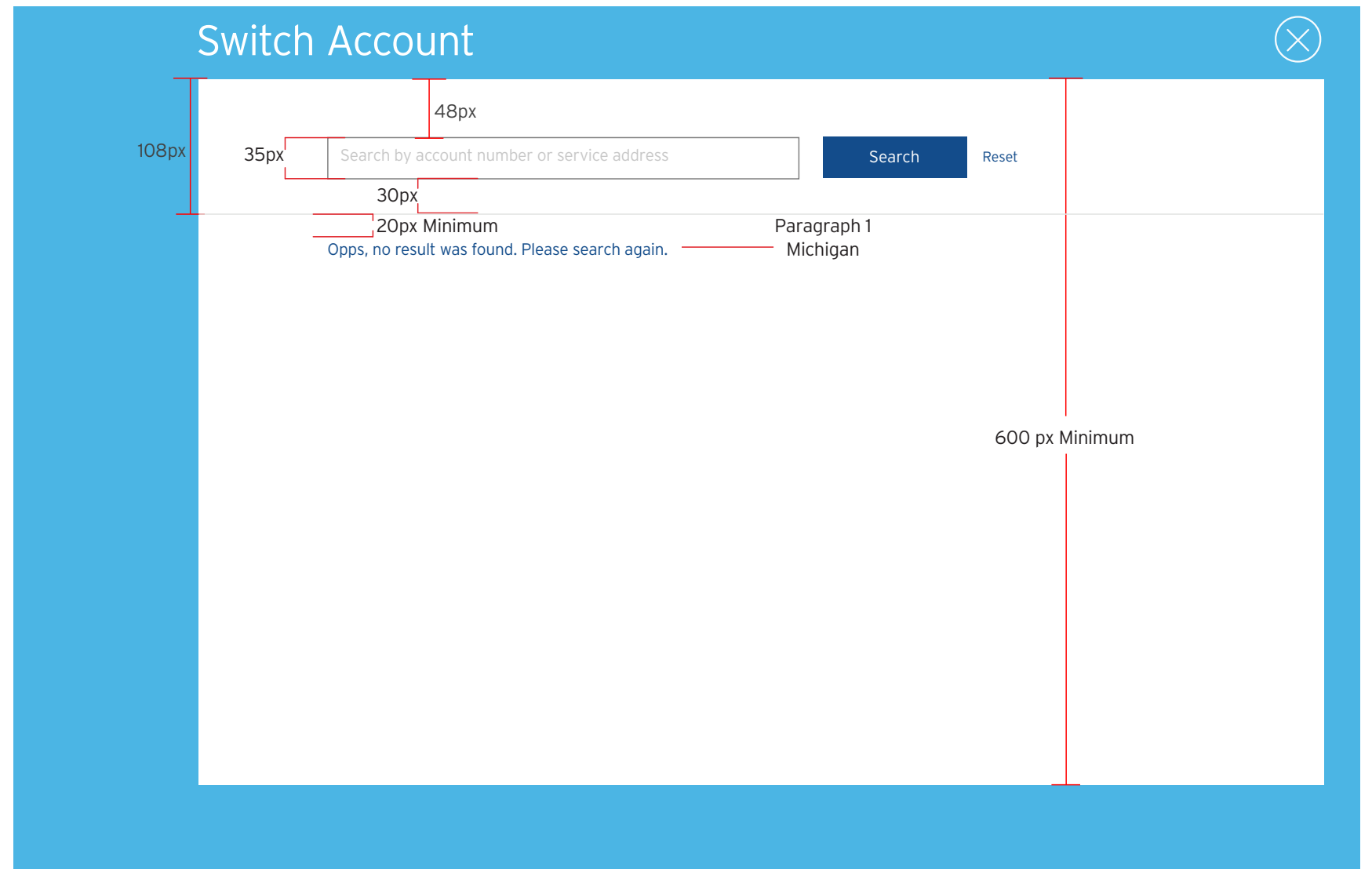
Switch Account Modal



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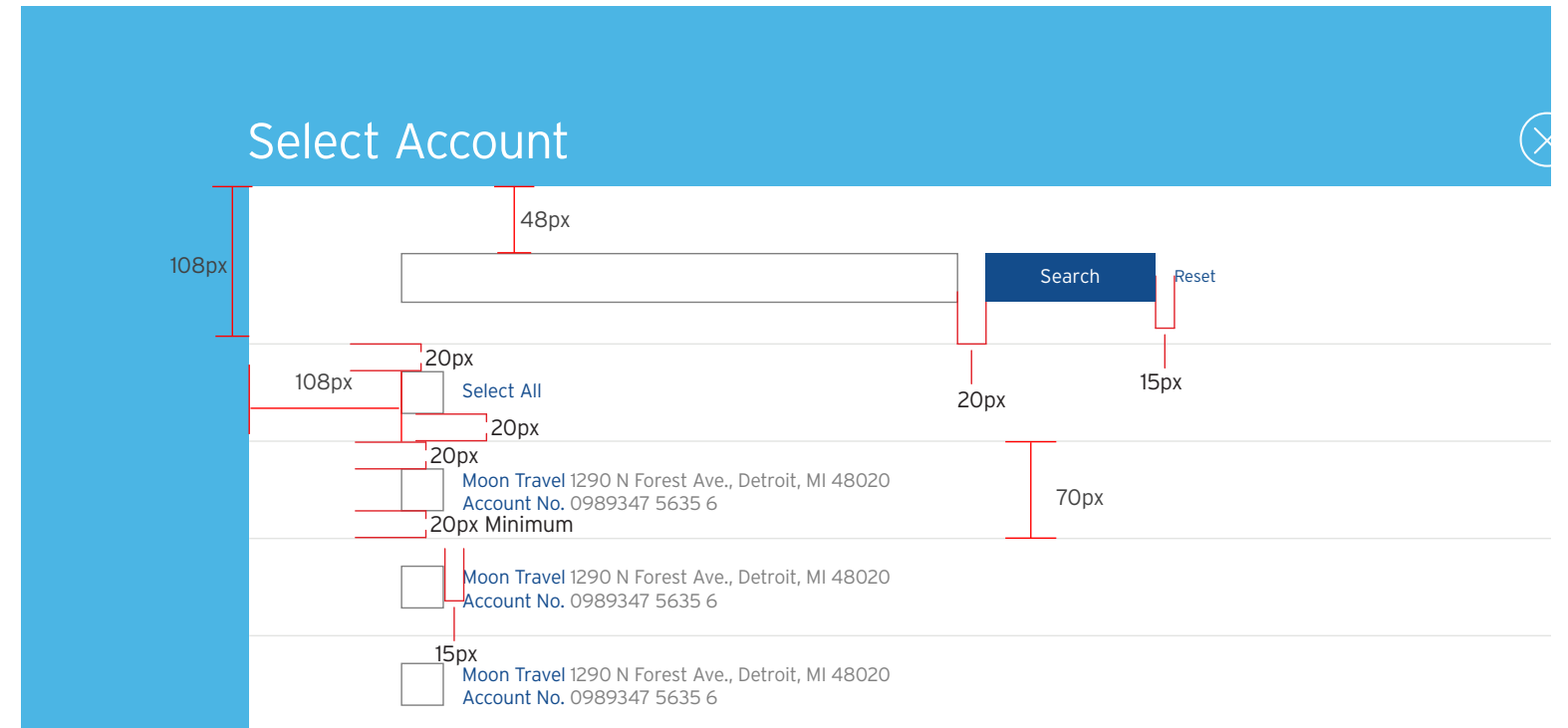
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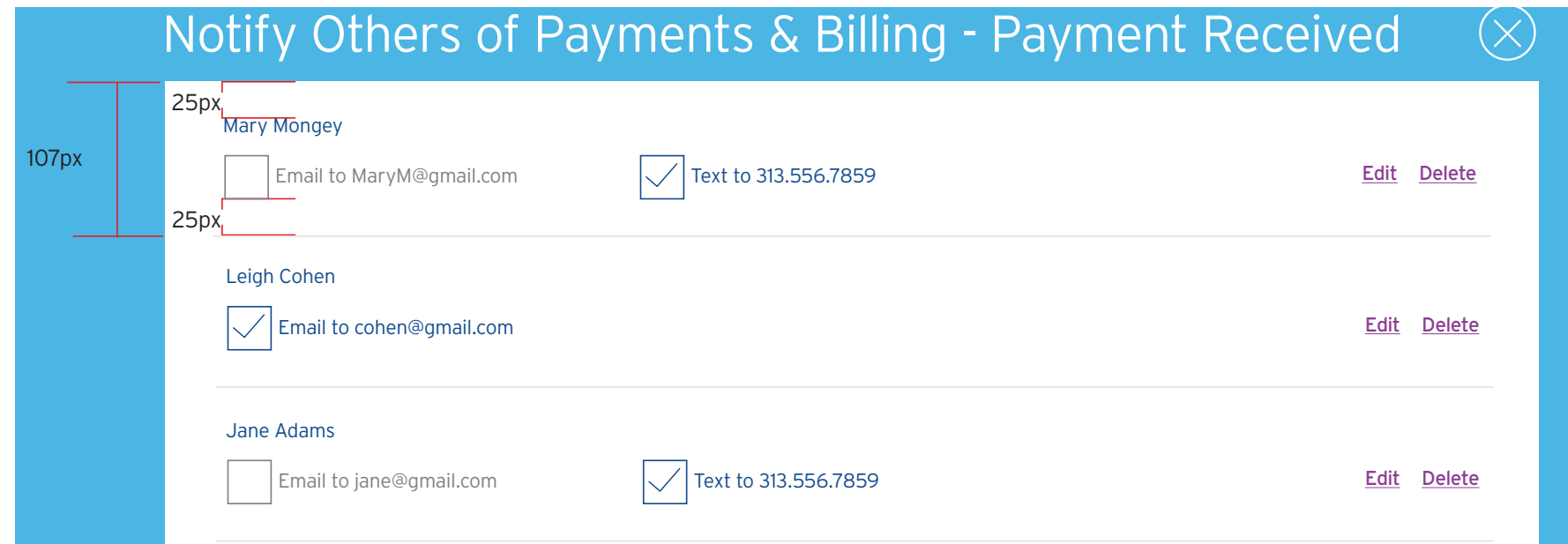
Switch Account Modal



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Notify Others - Modal

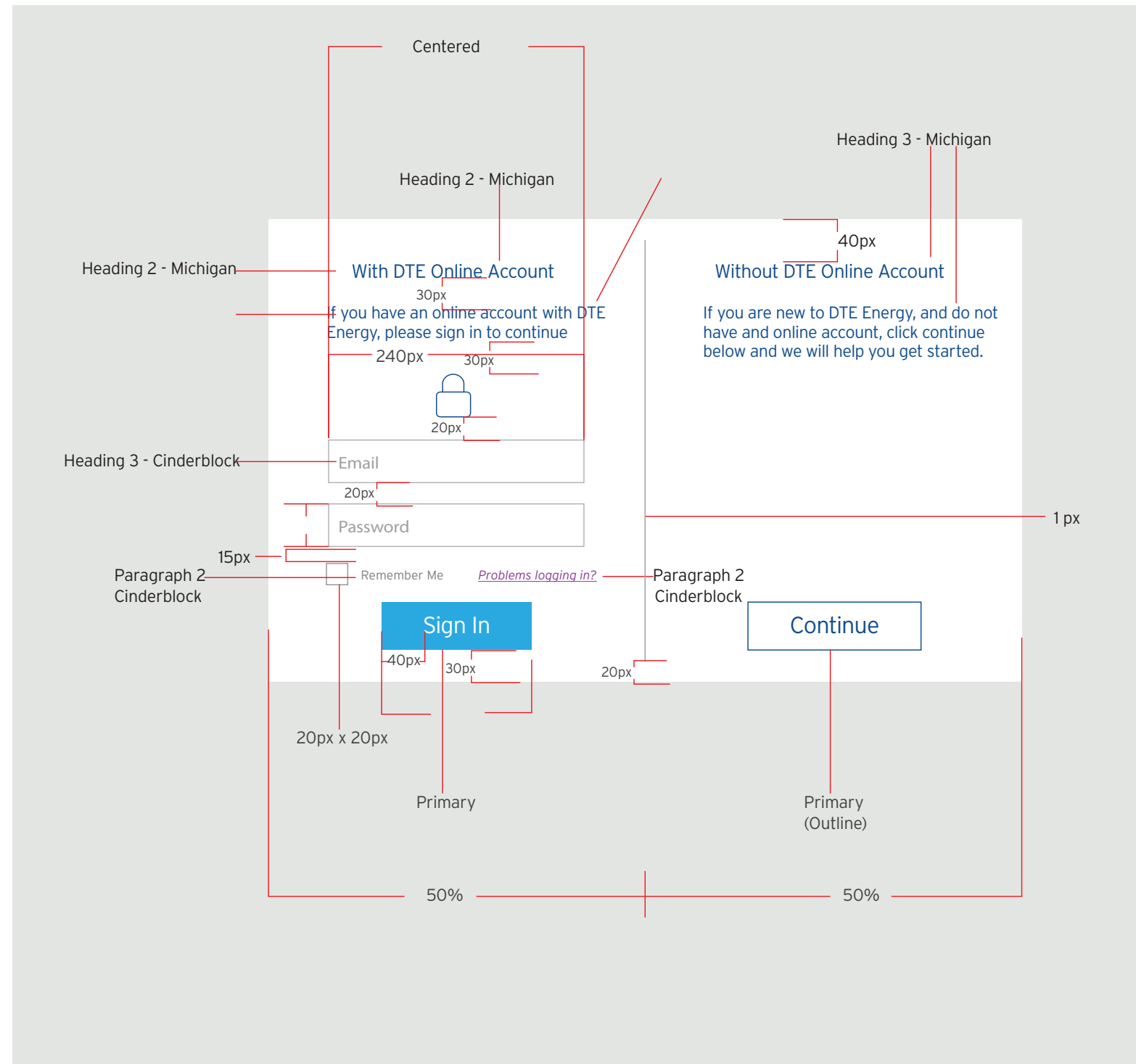


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Custom Lock-ups

The Sign In Button is always represented in "Azure"



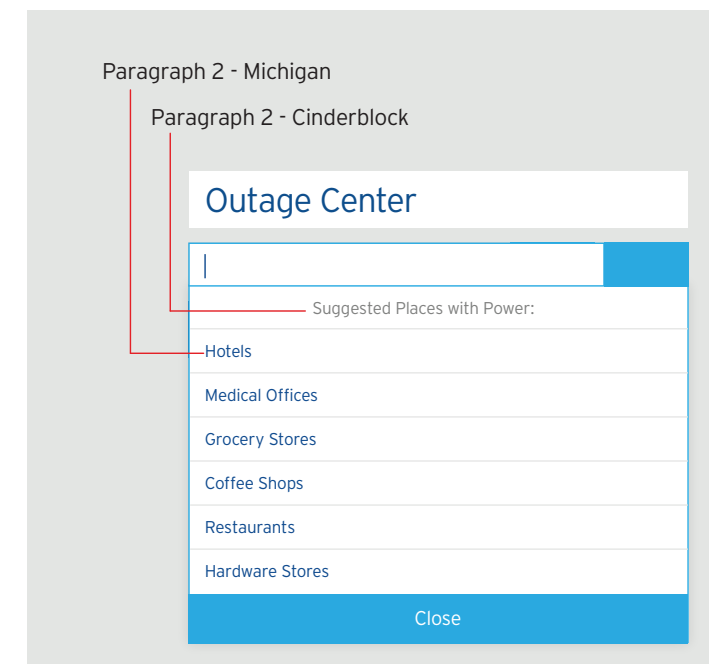
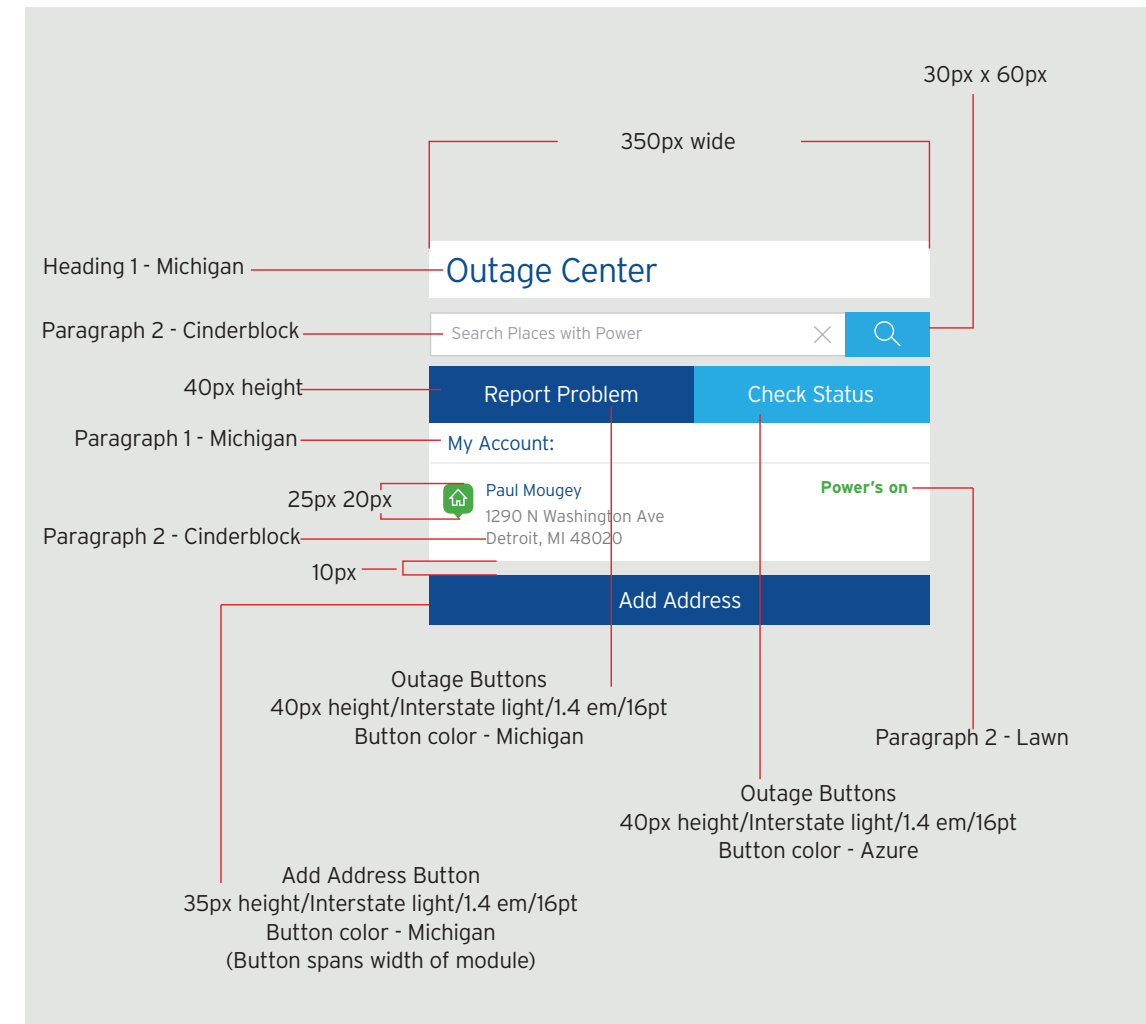
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Custom Lock-ups

The custom lock-up box for Outage Center floats over an outage map.

The search box uncollapses to reveal suggestions of places wth power.



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Confirmation Page

The image shows a confirmation page design with various text elements and buttons. Annotations indicate font sizes and styles for different parts of the page:

- Heading 1 - Lawn:** 30px, green text: "Thank you for starting your business with DTE Energy"
- Heading 2 - Lawn:** 30px, green text: "Your service at Moon Travel, 1290 N Forest Avenue will start on Monday, May 7, 2015 between 8AM - 12PM."
- Heading 3 - Cinderblock:** 30px, black text: "Your confirmation number is: 67222034"
- Text:** 30px, black text: "Your account number is: 0765 256 5635 6"
- Heading 2 - Cinderblock:** 30px, black text: "You can modify or cancel your start service request in the Pending Request Page"
- Heading 2 - Prince:** 70px, green text: "Thank you for creating an online profile with us!"
- Text:** 40px, black text: "You have 30 days from the time email was sent to verify your account. We just sent an email to JohnVSmith@gmail.com. Please check your email and click the link provided to verify your account. If you didn't receive the email, you can have it sent to you again."
- Primary Button:** 40px, blue background, white text: "I'm Done"
- Heading 1 - Michigan:** 40px, blue text: "AutoPay"
- Text:** 34px, blue text: "AutoPay automatically debits your bank account or credit card on each month's due date. If you opt for paperless eBilling, we'll send you an email when your bill is ready to view. We can also send you a paper bill, if you prefer."
- Text:** 40px, blue text: "We think it's a time saver and eases bookkeeping. But if you decide it doesn't work for your business, you can always opt out."
- Primary Button:** 40px, blue background, white text: "Enroll Now"
- Heading 3 - Michigan:** 138px, blue text: "BudgetWise"
- Text:** 20px, blue text: "Learn more"
- Heading 3(Bold) - Prince:** 236px, blue text: "Payment Agreement"
- Text:** 20px, blue text: "Learn more"
- Text:** 188px, blue text: "Flexible Due Date"
- Text:** 20px, blue text: "Learn more"

Other annotations include a 60px width for the top right section, a 40px width for the "I'm Done" button, and a 40px width for the "Enroll Now" button. A "Print Confirmation" button with a printer icon is also present.

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Calendar

This screenshot shows a calendar selection interface for June 2015. The calendar grid highlights dates 1 through 18 as available (blue) and dates 19 through 30 as unavailable (grey). Annotations include: a heading 'What day do you want to start service?' (30px), a paragraph 'Please note: Your meter appears to be located inside your home. An adult (18 years or older) needs to be present to allow access.' (30px), a heading 'And at what time?' (15px), and radio button options for '8AM - 12PM' (selected), '12PM - 4PM (Unavailable)', and '4PM - 8:30PM' (30px). A 'Next Steps' button is located at the bottom right (40px).

This screenshot shows a confirmation page with two calendar views. The left view is for Michigan, with address '5504 Pacific St, Detroit, MI 48204' and a note: 'Please note: Your meter appears to be located inside your home. An adult (18 years or older) needs to be present to allow access.' The right view is for Livonia, MI 48154, with a similar note. Annotations include: a heading 'Please select the date you would like service to be stopped at:' (30px), a heading '5504 Pacific St, Detroit, MI 48204' (15px), a heading 'Please select the date you would like service to be stopped at:' (30px), and a heading 'Please note: Your meter appears to be located inside your home. An adult (18 years or older) needs to be present to allow access.' (30px). The calendar grids show dates 1-18 as available (blue) and 19-30 as unavailable (grey). A legend for 'Date Unavailable' (grey) and 'Date Available' (blue) is provided below each calendar.

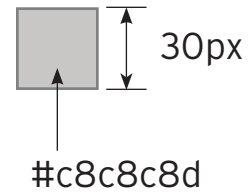
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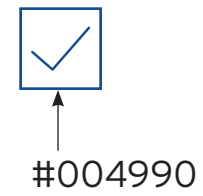
Elements

Checkboxes

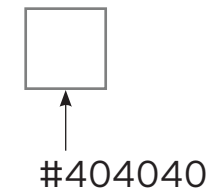
Unavailable



Checked

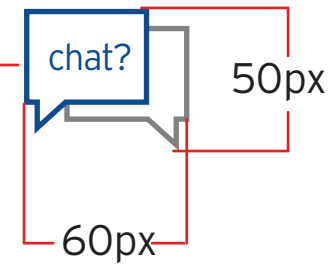


UnChecked



Floating Chat Icon

Paragraph 1 - Michigan



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Contact Information

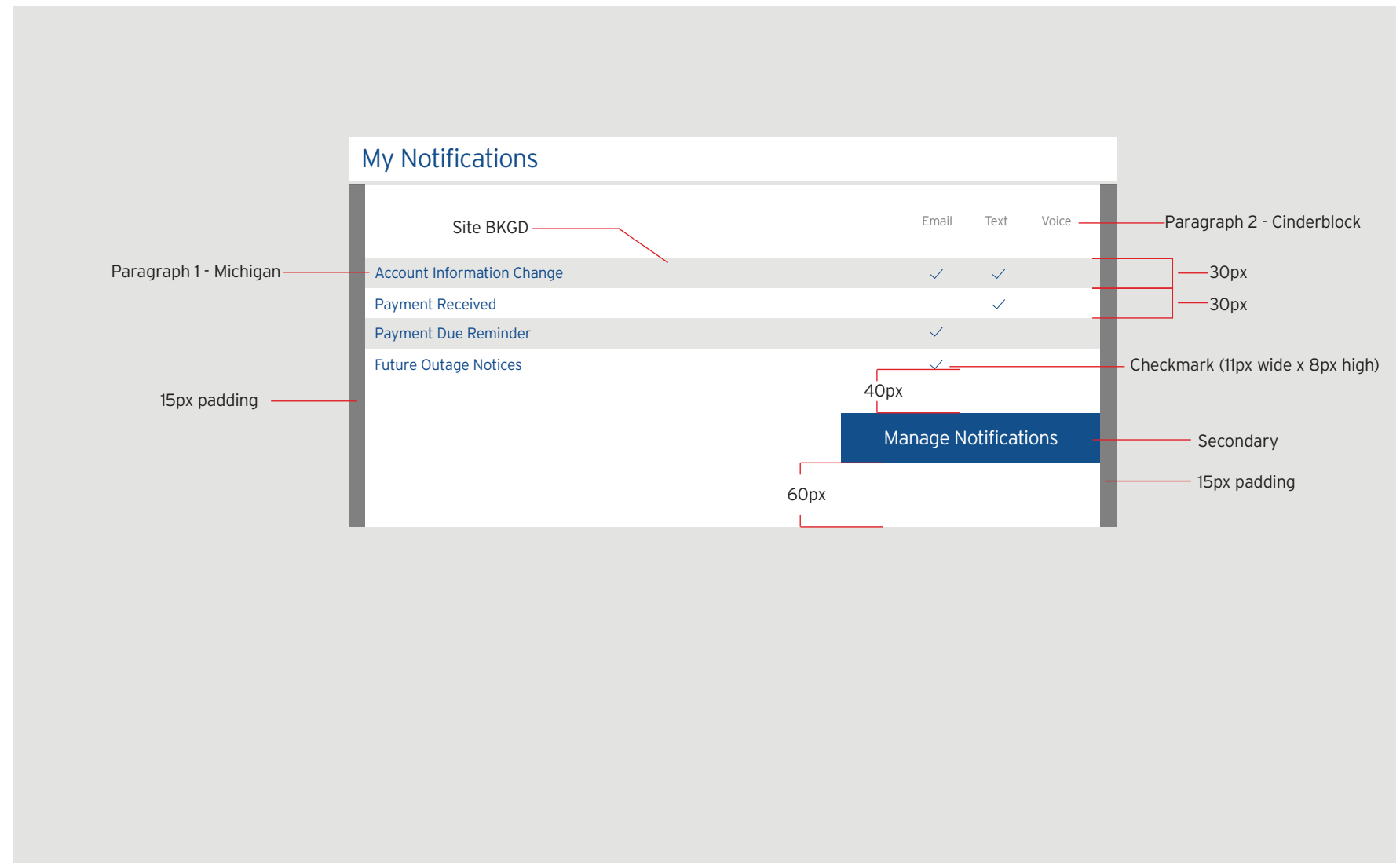
The diagram shows a 'Contact Information' form with the following elements and annotations:

- Title:** 'Contact Information' (Interstate Light/10pt/0.8em - Cinderblock)
- Name:** 'Name' (25px) with value 'Paul Mougey' (Paragraph 1 - Michigan). 'Preferred Name' is 'Paul' (Paragraph 1 - Cinderblock).
- Email:** 'Email' (15px padding) with value 'PaulM@gmail.com (User ID)' (Interstate Light/10pt/0.8em - Cinderblock).
- Phone:** 'Phone' (15px padding) with values '313.245.2456 Text Enabled (Primary)' and '256.378.9600 (Alternate)' (Interstate Light/10pt/0.8em - Cinderblock).
- Buttons:** 'Edit' (Paragraph 1 - Michigan) and 'View Billing Address History' (Paragraph 1 - Michigan).
- Billing Address:** 'Billing Address' (20px) with value '1290 N Washington Avenue, Detroit MI 48020 (Effective Date 08/26/2014 - present)' (Paragraph 1 - Michigan).
- Layout:** The form is 720px wide. The email and phone fields are split into 40% and 60% widths. There is 15px padding on the right side.

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My Notifications



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Notifications Settings

The image shows a screenshot of the 'Notification Settings' page with various design annotations. The page title is 'Notification Settings'. Below the title is a navigation bar with four tabs: 'Account Management', 'Payment & Billing' (which is active), 'Outage', and 'Appointment & Service Work'. Below the navigation bar is a section titled 'Payments & Billing' with a sub-heading 'Payment Received' and a paragraph 'Confirmation that payment was applied to your account'. This section includes checkboxes for 'Email', 'Text', 'Voice', and 'Opt-out' (which is checked). To the right of these checkboxes is a link 'Notify other people' and a list of names: 'Matt Stiffler' and 'Leigh Cohen'. Below this is another section titled 'Payment Due Reminder' with a paragraph 'Friendly reminder 3 days before your bill is due'. This section also includes checkboxes for 'Email', 'Text', 'Voice', and 'Opt-out'. To the right of these checkboxes is another 'Notify other people' link. The page also features a 'View by Category' button and a 'List All' link. The design annotations include: '10px Minimum padding (All sides)' for the main content area; '192px' for the width of the 'Account Management' tab; '153px' for the width of the 'Payment & Billing' tab; '93px' for the width of the 'Outage' tab; '240px' for the width of the 'Appointment & Service Work' tab; '678px' for the total width of the navigation bar; '25px' for the height of the navigation bar; '190px' for the width of the 'View by Category' button; '30px' for the height of the 'View by Category' button; '95px' for the width of the 'List All' link; '10px' for the padding between the 'View by Category' button and the 'List All' link; '10 Pt Interstate Light 0.8em' for the font size of the 'List All' link; 'Heading 3 (Michigan)' for the 'Payments & Billing' section header; 'Paragraph 1 (Prince)' for the 'Payment Received' section header; 'Paragraph 1 (Cinderblock)' for the 'Confirmation that payment was applied to your account' paragraph; 'Paragraph 1 (Prince)' for the 'Notify other people' link; 'Paragraph 1 (Cinderblock)' for the list of names; 'Secondary' for the 'Notify other people' link; '35px' for the height of the 'Payment Due Reminder' section header; '40px' for the height of the 'Notify other people' link; and '60px' for the height of the list of names.

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Outage Notifications

The wireframe shows a vertical layout for 'Outage Notifications'. It features two main notification cards, each with a title, subtitle, and a row of four checkboxes for 'Email', 'Text', 'Voice', and 'Opt-out'. A purple link 'Notify other people' is positioned to the right of the checkboxes. A dark blue button labeled 'Manage Notifications' is located at the bottom right. Dimensions are indicated with red lines: 334px for the height of the notification cards, 167px for the height of the checkbox row, 40px for the button height, and 60px for the button width.

Outage
Outage Notices
Status updates when there's a power problem

Email Text Voice Opt-out [Notify other people](#)

Appointments & Service Work
Appointments and Service Work Notice
Reminders for scheduled appointments and service work

Email Text Voice Opt-out [Notify other people](#)

Manage Notifications

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Appointment & Service Work

Appointments & Service Work

Appointments and Service Work Notice

Reminders for scheduled appointments and service work

Email

Text

Voice

Opt-out

[Notify other people](#)

50px

[Apply this change to other accounts](#)

Paragraph 1
(Prince)

Save

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Unsubscribe

The diagram illustrates the unsubscribe process flow. It starts with a blue navigation bar containing links: Service Request, Problems & Safety, Save Energy, Products & Programs, and About DT. Below this is a grey header bar. The main content area features a heading 'Want to Unsubscribe?' (Heading 2 - Michigan) with a 30px height, followed by a paragraph 'To unsubscribe from this notification list, please click the button below.' (Heading 3 - Cinderblock) with a 40px height. A dark blue button labeled 'Confirm Unsubscription' (60px height) is centered below the text. The entire content area is framed by a grey footer bar.